



Alien Skin Software Announces Exposure X2 RAW Photo Editing Software for Photographers

Features include Spot Heal tool for image touch-up without switching apps - Organizer enables flexible metadata search - Faded presets provide new looks

Raleigh, NC (September 20, 2016) - [Alien Skin Software](http://www.alienskin.com) today announced Exposure X2, the latest version of its flagship, award-winning photography editing software. Exposure X2 is a non-destructive RAW editor and organizer that meets the needs of today's digital photographers. It helps them quickly organize, edit, and enhance their photos using a variety of creative tools. Exposure X2 adapts to any workflow: it can be used either as a complete solution or as a creative editing plug-in to Adobe Lightroom or Photoshop.

Exposure X2 introduces the following features:

- The Spot Heal tool enables detailed portrait retouching. Photographers no longer need to switch applications for their touch-up needs.
- Faded presets provide distinctive faded looks
- The Histogram panel helps photographers adjust exposure levels
- The History panel makes it easy to retrace editing steps
- Metadata search capability accepts search criteria such as camera model, shutter speed, and ISO
- Improvements to exporting include file renaming and resizing options

“Thanks to customer feedback, Exposure X2 continues to evolve, offering significant new features that enable photographers of all skill levels to work efficiently, and stay in their creative zone,” said Alien Skin CEO Finley Lee. “It handles even the most demanding workflow, from start to finish. Including portrait retouching with spot healing tools.”

Creative Possibilities

Exposure X2 enables photographers to add a warm, human touch to their digital photos through a carefully researched library of over 500 tasteful presets, including

18 new faded looks. These looks encompass many changes that work together to convey a specific emotion, and cover every interesting corner of photographic history. Photographers can explore these presets for creative inspiration, then customize and save them to develop their own signature style.

Intuitive editing panels make it easy to apply a range of creative edits: there are basic adjustments like exposure, vibrance, and hue; through advanced ones like film grains, overlays, and effects stacking. The integration of Alien Skin's award-winning Bokeh tool helps subtly draw attention to the subject.

Streamlined Workflows

Exposure X2 users spend their time making creative decisions, not learning complicated software. A catalog-free, import-free workflow streamlines the process. Users simply browse to an image folder and begin editing. An intuitive user interface makes it easy to find the right tool for the job. Exposure X2 provides a complete solution. There's no need to cobble together separate apps for culling, editing, special effects, and portrait touch-up.

Flexible Features

Exposure X2 non-destructively processes RAW images from a range of popular DSLR and mirrorless cameras. It also enables photographers to work quickly. A variety of organizing and culling tools make managing photos easy. Large RAW image files load quickly, and Exposure's editing tools are fast and responsive.

The user interface is configurable: users can hide the editing panels they don't use, view full-size images on a secondary monitor, and more.

Exposure X2 Bundle

Exposure X2 also forms the centerpiece of the Exposure X2 Bundle. This integrated collection bundles Exposure X2 with Alien Skin's other award-winning image apps. Snap Art 4 enables photographers to easily transform their photos into realistic natural media like oil paintings and watercolors. Blow Up 3 lets photographers enlarge their photos without a loss of image quality.

Pricing and Availability

Exposure X2 is available now from www.alienskin.com for \$149 USD. Upgrade pricing is available to owners of previous versions of Exposure for \$99.

The Exposure X2 Bundle is available for \$199 USD. Owners of one or more of the current apps in the Exposure X2 Bundle can purchase the bundle for \$119.

Visit www.alienskin.com/exposure to learn more and download a free trial.

Host Requirements

The Exposure X2 Bundle may be used as a standalone program or as a set of plug-ins. When used as a set of plug-ins, it requires one of the following host applications:

- Adobe Photoshop CS6 or Adobe Photoshop CC 2015 or newer
- Adobe Lightroom 6 or Adobe Lightroom CC 2015 or newer

System Requirements

- Apple Mac: OS X 10.10 Yosemite or newer
- Microsoft Windows: Windows 8 64-bit or newer
- An Intel Core 2 processor or compatible
- A monitor with 1280 × 768 resolution or greater

About Alien Skin Software

Alien Skin Software makes creative tools for photographers and graphic designers. The company distills advanced math and cutting edge research into simple tools that render beautiful pictures. Alien Skin Software's reputation for bug-free software and friendly tech support has grown worldwide since its founding in 1993. For more information, visit the Alien Skin website at www.alienskin.com.

Exposure, Snap Art, Bokeh, Blow Up, Alien Skin Software, and the Alien Skin Software logo are registered trademarks of Alien Skin Software, LLC. All other trademarks are the property of their respective owners.

#

Media Contact:
Steven Rosenbaum
S.I.R. Marketing Communications, Inc.
sir@sironline.com
631-757-5665

Company Contact:
Alien Skin Software
press@alienskin.com
919-832-4124