



## Alien Skin Software Ships Snap Art 4 - Turns Photos Into Paintings or Sketches That Look Handmade

*Increased drawing speed and updated user interface make it easier to explore artistic styles*

Raleigh, North Carolina (December 2, 2013) - [Alien Skin Software](http://www.alienskin.com) today announces the immediate availability of Snap Art<sup>®</sup> 4, the new version of its artistic natural media application for photographers. Snap Art 4 transforms a photo into a beautiful work of art that looks completely handcrafted. It features a redesigned user interface and improved speed. Snap Art 4 can be used as a plug-in with popular host software or as a standalone program for even greater flexibility.

Snap Art 4 can render hundreds of styles and media, such as oil paint, pencil sketch, watercolor, and crayon. It mimics the techniques of human artists, such as layered brush strokes and enhancement of important edges. Snap Art takes care of all the tedious work of drawing brush strokes. For more control, the masking tool can bring out extra detail in areas that need it.

“Using Snap Art 4 simply requires a creative idea, not hand-eye coordination or technical training,” said Terence Tay, designer of the new Snap Art 4 software. “Thanks to Snap Art 4’s realistic effects, even aspiring photographers can create prints that are worthy of hanging in a gallery.”

Snap Art 4’s user interface has been completely rewritten to make it even easier to create great artwork. Across the board, everything in Snap Art is faster and more responsive. The modern dark color scheme reduces distractions around the image. The new visual preset browser shows how each preset will look when applied to an image. In addition, favorites and recently used presets are just a click away.

Snap Art 4 integrates with many popular photography tools: Adobe<sup>®</sup> Photoshop<sup>®</sup>, Lightroom<sup>®</sup>, and now Apple<sup>®</sup> Aperture<sup>®</sup>. Snap Art 4 can now also be launched as a standalone application.

### Pricing and Availability

Snap Art 4 is now available through [www.alienskin.com](http://www.alienskin.com) for \$99 USD. Owners of earlier versions of Snap Art may upgrade for \$69 USD. Free upgrades will be automatically sent to everyone who purchased Snap Art 3 directly from Alien Skin Software in August 2013 or later.

## Host Requirements

Snap Art 4 may be used as a standalone program or a plug-in. When it is used as a plug-in it requires one of the following host applications:

- Adobe Photoshop CS6, or CC
- Adobe Photoshop Elements 12 or newer
- Adobe Photoshop Lightroom 4 or newer
- Apple Aperture 3 or newer

## System Requirements

Microsoft Windows users need Windows 7 or newer.

Apple Macintosh users need Mac OS X 10.8 or newer.

An Intel Core 2 processor or compatible is required.

A monitor with 1280x768 resolution or greater is required.

## About Alien Skin Software

Alien Skin Software makes creative tools for photographers and graphic designers. The company distills advanced math and cutting edge research into simple tools that render beautiful pictures. Alien Skin Software's reputation for bug-free software and friendly tech support has grown worldwide since its founding in 1993. For more information, visit the Alien Skin website at [www.alienskin.com](http://www.alienskin.com).

Snap Art, Alien Skin Software, and the Alien Skin Software logo are registered trademarks of Alien Skin Software, LLC. All other trademarks are the property of their respective owners.

# # #

### Media Contact:

Steven Rosenbaum

S.I.R. Marketing Communications, Inc.

[sir@sironline.com](mailto:sir@sironline.com)

631-757-5665

### Company Contact:

Joe Payne

Marketing Director

Alien Skin Software

[press@alienskin.com](mailto:press@alienskin.com)

919-324-3542 x 125