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Animoto Announces Free October Webinar

New hour-long webinar will help photographers interested in “Fusion”

New York, NY (October 13, 2011) – Award-winning online video creation service Animoto (www.animoto.com) announces today a new [free webinar](#) on October 20, 2011 for photographers interested in learning more about how to successfully add “Fusion” into their photography business.

“Fusion has become a rapidly growing force in the business and profit plans of professional photographers,” said Erik Bjornard, Animoto’s Vice President of Marketing. “This forward-thinking Fusion webinar will help professional photographers get the most out of their HD/SLR cameras by teaching them how to incorporate not only still images but the high-quality video clips these powerful new cameras are capable of creating.”

[Dive Into Fusion: a webinar with Vanessa Joy & Rob Adams](#), focuses on “Fusion” – the blending of short video clips with still photography. Fusion will inevitably change the landscape of the photography industry and New Jersey-based award-winning wedding photographer, Vanessa Joy, and her husband, award-winning wedding cinematographer, Rob Adams, are at the forefront of the Fusion movement. Together, they travel the country teaching fusion. During this one-hour webinar they will share insightful tips on the practical side of how to shoot compelling video, how to easily incorporate Fusion into a photographer’s workflow, how to price and how to market Fusion into a photography business.

To register for this webinar visit: <https://www3.gotomeeting.com/register/985614654>

About Animoto

Animoto (www.animoto.com) is a video slideshow creation service that enables photographers, businesses and consumers to easily make professional quality videos from their photos and video clips. The Animoto team, which includes entertainment and technology industry veterans, has leveraged their expertise to develop a web-based service that makes it easy for people to quickly create and share their stories through video – using photos and or videos. The heart of Animoto is its Cinematic Artificial Intelligence™ technology that thinks like an actual director and editor, using the same sophisticated post-production skills and techniques that are used in television and film. A fast-growing company, Animoto Productions is based in New York City with an office in San Francisco.

<http://facebook.com/AnimotoPro>
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