



FOR IMMEDIATE RELEASE

Benro™ Announces Extended Warranty and Bonus Warranty Program

New 5 year warranty program now available on all Benro purchases

North White Plains, NY – May 18, 2012 – [Benro](#), manufacturer of tripods, monopods and heads designed for demanding professional photographers and filmmakers, announces today it has extended its standard warranty and added a new bonus warranty program to help protect photographer's and videographer's investments in Benro tripods and other camera support accessories.

This new warranty bonus extends the newly increased 3-year limited warranty from the date of any Benro product purchase another 2 years for a total of 5 years. This new extended warranty policy and bonus warranty, open to all U.S. customers, is available immediately when customers [register](#) their Benro purchase online. For more information visit: <http://www.benrousa.com/support/registr.asp>

About Benro

Originally founded in 1996 as a cooperative tripod manufacturer, Benro developed and began marketing its own brand name - Benro Professional Tripods and Heads - in 2002. Since that time Benro Precision Photography Industry Co. Ltd. has received numerous accolades and praise for product and design features.

Benro continuously strives to develop lighter and stronger award-winning products to meet the needs of the most demanding professional photographers. By gathering input from photographers worldwide, Benro has been able to engineer photographic products designed for use by working professionals.

Benro's mission statement is simple: our products are designed and built to provide value and performance for any photographer and to meet or exceed the needs and demands of professional photographers worldwide. To see the complete selection of Benro products, visit www.BenroUSA.com. Benro products are exclusively distributed by MAC Group (www.MACgroupUS.com) in the USA.

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