



FOR IMMEDIATE RELEASE

## Benro Introduces New Video Tripod Kit

*New kit provides fluid movement and stable support for digital video cameras, HDSLRs and still cameras*

Elmsford, NY – August 15, 2011 – [Benro](#), manufacturer of tripods, monopods and heads designed for today's demanding professional photographer and filmmakers, announces the new [Benro AD71FK5 Video Tripod Kit](#).

“This new Benro Video Tripod Kit has been designed for use with the latest generation of digital video cameras, HDSLRs and still cameras,” said Jan Lederman, President of MAC Group. “Even when using long lenses, filmmakers and photographers alike will benefit from the smooth movement and dampening characteristics of what have traditionally been video-exclusive tripod and head designs.”

This unique combination of the Benro Dual Stage AD71F tripod, Fluid Motion K5 head and Heavy Duty tripod bag with strap provide exceptional value. Quick flip leg locks provide fast setup, and the floating leg system with integral mid-level spreader provides unprecedented support for a tripod/head system in this price category. The 60mm bowl and head-mounted bubble level assure alignment for accurate camera placement and movements.

Rubber feet retract to expose steel spikes to insure solid tripod grip on both smooth surfaces and difficult terrain. Pan arms can be attached to either side of the K5 head and the included 4” long QR Quick Release plate can be replaced with plates from most other brands conforming to the RC5 QR system.

Suggested retail price for the new Benro AD71FK5 Video Tripod Kit is \$195. For more information visit [www.benrousa.com](http://www.benrousa.com).

### **About Benro**

Originally founded in 1996 as a cooperative tripod manufacturer, Benro developed and began marketing its own brand name - Benro Professional Tripods and Heads - in 2002. Since that time Benro Precision Photography Industry Co. Ltd. has received numerous accolades and praise for product and design features.

Benro continuously strives to develop lighter and stronger award-winning products to meet the needs of the most demanding professional photographers. By gathering input from photographers worldwide, Benro has been able to engineer photographic products designed for use by working professionals.

-more-

Benro's mission statement is simple: our products are designed and built to provide value and performance for any photographer and to meet or exceed the needs and demands of professional photographers worldwide. To see the complete selection of Benro products, visit [www.BenroUSA.com](http://www.BenroUSA.com).

Benro products are exclusively distributed by MAC Group ([www.MACGroupUS.com](http://www.MACGroupUS.com)) in the USA.

# # #

**Contact:**

**Steve Rosenbaum or Leigh Nofi**  
S.I.R. Marketing Communications, Inc.  
[sir@sironline.com](mailto:sir@sironline.com) or [leighnofi@sironline.com](mailto:leighnofi@sironline.com)