



FOR IMMEDIATE RELEASE

## **Benro™ Announces Availability of New Video Camera Support Systems**

*Company's first series of Video Camera Support Systems provide solid and versatile performance for today's videographers and photographers*

**North White Plains, NY – October 3, 2012** – [Benro](#), manufacturer of tripods, monopods and heads designed for demanding professional photographers and filmmakers, announces today the availability of new [Video Camera Support Systems](#). Designed exclusively for today's videographers and photographers, these new systems include both Carbon Fiber and Aluminum Alloy based Tripod Kits and Monopods and S-Series Video Heads.

“As first previewed at NAB 2012, these new Video Camera Support Systems are designed to appeal to both the photographer experimenting with video capture as well as experienced videographers who prefer significantly smaller, more portable camera systems,” said Jan Lederman, President of MAC Group. “Videographers and photographers can rest assured that these new Video Camera Support Systems will securely stabilize their video camera equipment.”

Offering exceptional rigidity and torque-resistance that's critical to smooth camera movement, these tripod and monopod kits are available in a variety of sizes, using both durable Carbon Fiber and Aluminum Alloy legs in combination with strategically select cast and machined aluminum and magnesium alloy components.

### **Benro Video Tripod Kits**

The lightweight and compact customizable Benro Video Tripod Kits feature S-Series Video Heads available in three weight load capacities, matching Quick-Release (QR) Plate, Panning Handle, aluminum alloy or carbon fiber legs and a padded travel case for added protection. Each Benro Video Tripod Kit is based on an eighth-generation design of single leg tubes and flip-lever leg lock mechanisms for rapid access and tear-down. In addition, a sliding center column with an integral 60mm bowl allows fine camera positioning on vertical and angular axis for properly located and level panning.

Multi-angle locks let each leg angle be set independently for further rapid adjustment and to accommodate irregular terrain. Removable rubber feet can be interchanged with a set of included stainless-steel spikes to ensure footing on virtually any surface, and a retractable hook on the bottom of the center column provides a place to hang a camera bag or other weight to provide additional stability. These tripod kits are available now in prices ranging from \$200 - \$465.

For more information on these Benro Video Tripod kits visit:

[http://www.benrousa.com/products\\_Video-Tripod-Kits](http://www.benrousa.com/products_Video-Tripod-Kits)

### **Benro Video Monopod Kits**

Also based on an eighth-generation design of single leg tubes and flip lever leg lock mechanisms, each [Benro Video Monopod Kit](#), paired with the proper S-Series Video Head, provides professionals on the go with dependable solid support, flexibility and portability.

In addition, a swivel rubber pod foot insures positive vertical angular movements and good grip on a wide variety of surfaces and terrain. These monopod kits are available now in prices ranging from \$141 - \$280.

### **Benro Video Heads**

The compact and lightweight new [S-Series Video Heads](#) were designed to be the perfect companion and part of every Benro Video Tripod Kit and Video Monopod Kit. Built on a flat base 3/8" threaded mount they are also ideal for virtually any tripod, monopod, ball adapter or other support rig.

All Benro Video Heads include a sliding QR camera plate with double safety release to provide simple and safe camera mounting, dismounting and balancing. Simple controls allow adjustment to provide additional tension on the independent pan and tilt drag mechanisms. In addition, integral fluid cartridges produce a balance setting and maximum load capacity of best-in-class for each size category.

Double rosettes provide dual mounting points for pan handles and an on-board level assures proper orientation for panning. The top-of-the-line S6 Video Head also features stepped balance control, a rosette safety break-off, adjustable length pan handle and an illuminated bubble level. Benro S-Series Video Heads are available now in prices ranging from \$76 - \$160.

### **About Benro**

Originally founded in 1996 as a cooperative tripod manufacturer, Benro developed and began marketing its own brand name - Benro Professional Tripods and Heads - in 2002. Since that time Benro Precision Photography Industry Co. Ltd. has received numerous accolades and praise for product and design features.

Benro continuously strives to develop lighter and stronger award-winning products to meet the needs of the most demanding professional photographers. By gathering input from photographers worldwide, Benro has been able to engineer photographic products designed for use by working professionals.

Benro's mission statement is simple: our products are designed and built to provide value and performance for any photographer and to meet or exceed the needs and demands of professional photographers worldwide. To see the complete selection of Benro products, visit [www.BenroUSA.com](http://www.BenroUSA.com). Benro products are exclusively distributed by MAC Group ([www.MACgroupUS.com](http://www.MACgroupUS.com)) in the USA.

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