

Benro Expands its Lineup of Video Monopods

Company adds the S6 video monopod for larger cameras

North White Plains, NY – October 15, 2013 – <u>Benro</u>[®] today announced the availability of its new S6 Video Monopod, a 3-leg folding base monopod combined with Benro's S6 Video Head for increased weight capacity. Designed for the run-and-gun type videographer who needs mobility when shooting a wedding, live event, news coverage or documentary the Benro video monopod series provides solid support, flexibility and portability.

This heavy duty S6 Video Monopod provides a 13.2 lb payload capacity as well as a 4-step counterbalance that is necessary when working with heavier cameras and longer lenses. The S6 head includes an independent pan lock, which allows the user to pan smoothly without having to turn the entire monopod. Equipped with a 65mm flat base with a 3/8" thread, the S6 video head can be removed from the monopod allowing users to mount the head separately on sliders, jibs or half ball adapters.

Like all Benro video monopods, the S6 monopod features a 3-leg base with pan cartridge for smooth and stable shots along with reverse folding legs for compact travel. "We received a number of requests during the NAB Trade Show earlier this year, for a video monopod that would work with larger cameras," said Brian Hynes, Benro's product marketing manager. "The S6 Video Monopod is the result of that customer feedback."

Pairing the proper Video Head, Monopod and Travel Case, each Benro Video Monopod Kit is based on an eighth-generation design of single leg tubes and the option of flip lever or twist leg lock mechanisms.

Offering exceptional rigidity and fluid action, so critical to smooth camera movement, the S6 kits utilize aluminum alloy legs in combination with strategically select cast and machined aluminum and magnesium alloy components.

Features include:

- 13.2 lb payload capacity
- 4-step counterbalance
- Fixed pan drag
- Adjustable tilt drag
- Independent pan lock
- Independent tilt lock
- Tilt range +90/-75
- Includes 501PL compatible QR6 plate
- Max height of 70.5 inches
- Min height of 27.8 inches
- 3 leg folding base with fluid pan cartridge

The new Benro S6 Video Monopod is available now in both flip leg lock (A48FBS6) and twist leg lock (A48TBS6). Suggested retail price for the new Monopod is \$249.

About Benro

Originally founded in 1996 as a cooperative tripod manufacturer, Benro developed and began marketing its own brand name - Benro Professional Tripods and Heads - in 2002. Since that time Benro Precision Photography Industry Co. Ltd. has received numerous accolades and praise for product and design features.

Benro continuously strives to develop lighter and stronger award-winning products to meet the needs of the most demanding professional photographers and filmmakers. By gathering input from photographers and filmmakers worldwide, Benro has been able to engineer products designed for use by working professionals.

Benro's mission statement is simple: our products are designed and built to provide value and performance for any photographer and to meet or exceed the needs and demands of professional photographers worldwide.

Benro products are exclusively distributed by MAC Group (<u>http://www.MACgroupUS.com</u>) in the USA.



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