



NEWS RELEASE

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Collages to Demonstrate New Image Galleries and Digital File Sharing Features at Imaging USA

Leading provider of imaging services for Professional photographers will unveil new time saving Mobile-Friendly online galleries

Raytown, MO (January 7, 2016) – [Collages](#), a pioneer in the online image-proofing and sales market for professional photographers will introduce its new online image galleries and kickoff their 2016 #MakeMoments social media campaign at the annual Imaging USA Trade Show from January 10th through the 12th 2016, at the Georgia World Congress Center in Atlanta. The innovative new digital image galleries scale from small-screen smart phones to large-screen projection TVs and they load quickly, even when displaying ten thousand images.

As part of the H&H Color Lab family of companies, Collages has already re-built the technology and re-introduced its Digital Brag Books, a mobile app for professional photographers to share images and grow sales by selling the app itself.

The flexible new galleries meet the needs of many different types of professional photographers. At the choice of the photographer, digital download options enable it be offered for free, on a price list or free and paid in the same gallery, but presented only to selected guests. The cart can be further customized to sell and crop print products, or by using order form wizards, photographers can sell albums, books, home décor and any custom product.

“With the introduction of our new image galleries, Collages is once again leading the way by offering a wide choice of professional galleries, products and services to our professional photographer customers,” said Dave McCalley, CEO of Collages. “The versatility of our new image galleries not only simplifies the shooting, sharing and selling of a photographer’s photos but more importantly, it allows photographers to look their best, an especially important trait in today’s highly competitive environment.”

Helping photographers save time with mobile friendly digital tools is one of the core themes in Collages 2016 social media campaign. This campaign encourages both professional photographers and their clients to share their favorite moments by posting images including the hashtag #MakeMoments.

About Collages

Collages (<http://discover.collages.net>) is part of the H&H Color Lab family of companies. H&H Color Lab, founded in 1970, is one of the industry's largest single facility pro labs. A full service lab, H&H develops programs and products to serve volume and professional studios from mom and pop to some of the largest independent studios in the U.S.

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