

## FOR IMMEDIATE RELEASE

## Induro® Announces Extended Warranty and Bonus Warranty Program

New 10 year warranty program now available on all Induro purchases

North White Plains, NY – (May 18, 2012) – Induro (<u>www.indurogear.com</u>), makers of the finest tripods, heads and accessories, announces today it has extended its standard warranty and added a new bonus warranty program to help protect photographer's and videographer's investments in Induro support gear.

This new warranty bonus extends the newly increased 5-year limited warranty from the date of any Induro product purchase another 5 years for a total of 10 years. This new extended warranty policy and bonus warranty, open to all U.S. customers, is available immediately when customers <u>register</u> their Induro purchase online. For more information please visit: <a href="http://www.indurogear.com/support/registr.asp">http://www.indurogear.com/support/registr.asp</a>

## **About Induro**

Determined to provide professional photographers and videographers with everything they need, Induro's U.S.-based design team creates a premium line of tripods, heads and photographic support gear that provide unequalled craftsman-like attention to detail and ease-of-use.

Induro manufactures and sells its distinctive product line to professional and aspiring professional photographers all over the world who want the finest support gear money can buy. High quality, superior engineering, unrivaled price and top performance form a strong foundation on which every Induro product is built.

The Induro product line is designed and built for today's professional photographers whose needs are very different than of those from five or 10 years ago. The demands of today's photographers are changing rapidly and the only way to keep ahead of these changes is to have a design team that understands their needs.

For more information visit <a href="www.indurogear.com">www.indurogear.com</a> . Induro products are designed and marketed exclusively by MAC Group (<a href="www.macgroupus.com">www.macgroupus.com</a>) in the USA, and sold by distributors around the world.

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