

## FOR IMMEDIATE RELEASE

## Induro® Announces New Dual Range Hi-Hat Tripod Set

Unique support system for both still cameras and video cameras that can securely hold up to a 220 lb. load scheduled to be in stores July 2012

North White Plains, NY – (June 1, 2012) – Induro (<u>www.indurogear.com</u>), makers of tripods, heads and accessories designed for demanding professional photographers and videographers, announces July 2012 availability of the new <u>Dual Range (DR) Hi-Hat Tripod Set</u>.

Shown for the first time at NAB 2012, the new Induro DR Hi-Hat Tripod Set, designed with both photographers and videographers in mind, is a unique support system that provides a range of capabilities that makes this tripod compatible with the requirements of still cameras as well as video platforms. Supporting an unprecedented 220 lb. load, the new DR Hi-Hat Tripod Set consists of both a short Aluminum Alloy tripod with 100mm Bowl, and a 100mm Half Ball Adapter.

"We are so excited to soon be bringing this amazing compact, flexible and extremely strong tripod set to market," said Jan Lederman, President of Induro. "Sure to please the most demanding photographers and videographers, this new tripod set meets and exceeds the standards set by other Hi-Hat and Low-Hat solutions."

Matching traditional Hi-Hat dimensions, the DR Hi-Hat Tripod Set goes far beyond in terms of operational scope and flexibility. Each leg features a two section extension and three steps of variable angle adjustment, making height adjustments and terrain adjustments a breeze. Specially reinforced pivoting ovoid feet provide a sure grip on virtually any surface, plus the capability to be screwed, spiked or otherwise firmly secured to establish a rock-solid connection to the ground or a board.

Bubble levels are incorporated both on the tripod spider and the top plate of the half ball adapter. And three evenly spaced points provide secure 3/8" and 1/4" threaded mounts for accessories.

The Induro DR Hi-Hat Tripod Set will be available in stores in early July 2012 for \$279. For more information visit <a href="www.indurogear.com">www.indurogear.com</a>.

## **About Induro**

Determined to provide professional photographers and videographers with everything they need, Induro's U.S.-based design team creates a premium line of tripods, heads and photographic support gear that provide unequalled craftsman-like attention to detail and ease-of-use.

Induro manufactures and sells its distinctive product line to professional and aspiring professional photographers all over the world who want the finest support gear money can buy. High quality, superior engineering, unrivaled price and top performance form a strong foundation on which every Induro product is built.

The Induro product line is designed and built for today's professional photographers and videographers whose needs are very different than of those from five or 10 years ago. The demands of today's professionals are changing rapidly and the only way to keep ahead of these changes is to have a design team that understands their needs.

For more information visit <a href="www.indurogear.com">www.indurogear.com</a> . Induro products are designed and marketed exclusively by MAC Group (<a href="www.macgroupus.com">www.macgroupus.com</a>) in the USA, and sold by distributors around the world.

# # #

**Contact:** 

**Steve Rosenbaum or Leigh Nofi**S.I.R. Marketing Communications, Inc. sir@sironline.com or leighnofi@sironline.com