

FOR IMMEDIATE RELEASE



Red Boot Design Adds AsukaBook Design Templates

*Now offers the best of both worlds – custom one-of-a-kind designs
and convenient templates*

New York, NY, PhotoPlus Expo Booth #848 (October 22, 2009) – Red Boot Design, a Division of Kubota Photo Design, Inc., is pleased to announce that they have added AsukaBook album design templates to their list of products and services. Red Boot Design will continue to specialize in one-of-a-kind custom album designs, but will now also offer the convenience of design templates for photographers who want to create an album quickly and effortlessly on their own.

“Red Boot Design has always taken pride in providing an important service that allows photographers to save time and focus more on capturing images,” said Lindsey Cox, lead designer of Red Boot Design. “Now, we’ve taken our creative service one step further by providing custom album design and album templates for purchase. Whether a photographer is looking for a unique, one-of-a-kind album, or a convenient template they can use over and over, we’ve got them covered.”

AsukaBook album templates will start around \$20-\$30, and will feature a variety of styles and popular themes such as wedding, baby, senior, family, and more. The templates will be fully editable in Photoshop® to allow photographers to edit the designs to the needs of their individual clients. Red Boot Design will add new album templates to their collection as they become available.

About Red Boot Design

Red Boot Design and AsukaBook USA offer a complete turnkey high-quality album solution for photographers with the utmost convenience. Photographers simply send Red Boot Design their high resolution digital image files, and their experienced designers create a tasteful layout that exhibits the photographers’ work to its fullest artistry. The layout can then be immediately sent to AsukaBook for print production. Red Boot Design also designs for any other album company, always leaving the choice to the individual photography studio.

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A design resource for photographers... Because *style* isn't always about fashion.

Whether the photographer's specialty is photographing weddings, portraits, or landscapes, Red Boot Design will keep them behind the lens. For more information view their gallery at www.redbootdesign.com.

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