



FOR IMMEDIATE RELEASE

Tenba Expands Roadies Line of Photo/Laptop Cases

New upgraded Roadie II cases are airline carry-on compatible

Elmsford NY – January 5, 2011 – Leading the way in carrying solutions for over 30 years, Tenba announces that it has expanded and upgraded its line of durable and weather-resistant Roadie II Photo/Laptop Cases. Roadie rolling cases allow photographers to take their equipment off their neck, shoulders and back, and put it all on wheels.

These airline carry-on compatible cases, available in three sizes, are built to withstand serious professional use, with rugged, weather-proof coated ballistic nylon exteriors, genuine YKK zippers, heavy-duty, smooth and silent-rolling ball bearing wheels, industrial/military-grade webbing and massive reinforcement in all stress and load-bearing areas.

“Tenba’s upgraded Roadies have been designed to meet the needs of today’s hard-core traveling professional photographer,” said Jan Lederman, President of MAC Group. “After 18-months of careful development and testing, these new cases are set to raise the bar for airline carry-on compatible camera cases.”

Roadie II Photo/Laptop rolling cases feature EVA molded interiors for maximum depth and versatility to hold medium to large professional DSLR camera bodies and lenses (mid-range zoom lenses can be stored standing up; super telephoto 300mm to 600mm lenses will fit with their hoods and tripod collars in place), large video cameras or even medium format camera systems. They also feature a built-in padded laptop storage area perfect for quickly and easily accessing 15- and 17-inch laptops at airport security, with seemingly endless space for other accessories.

Each case includes a steel-braided security cable that can be fed through a built-in welded steel D-ring and padlocked for security on location. Also included is a slim 4-pocket media wallet that fits either CF or SD cards.

Each size meets a different set of carry-on standards. The Compact case (13W x 16H x 9D inches) will fit under the seat for many flights, or in the overhead compartment. The Universal (14W x 20H x 8.5D inches) meets the absolute strictest international carry-on standards. And the Large (14W x 22H x 9D inches) meets U.S. domestic standards, as well as the standards for many international flights.

The new Roadie II Photo/Laptop Cases are available now at suggested retail prices ranging from \$279.95 to \$319.95. All cases come in black. To find more information about Roadies, and to see a full video demonstration of all Tenba products, visit www.tenba.com.

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About Tenba

Tenba provides innovative carrying case solutions to passionate and professional photographers, and their full equipment arsenal. Tenba introduced the world to soft-sided, professional camera bags in 1977, and has been an innovation and quality leader in the decades since. With so many years of experience in bag development and construction, along with a unique level of closeness and – literally – daily connection to the professional imaging community, Tenba is truly dialed-in to both the real-world needs of its customers and the latest in design trends, materials and manufacturing. With its own, U.S.-based, dedicated “bag lab” product development center and manufacturing facilities, both domestic and abroad, Tenba’s resources and capabilities allow the company to create unique and exceptional carrying and transport solutions for serious shooters.

Tenba products are designed and marketed exclusively by MAC Group
(www.MACGroupUS.com) in the USA, and sold by distributors around the world.

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