



FOR IMMEDIATE RELEASE

Tenba Expands Discovery and Vector Collections

*New Photo/Tablet and Photo/Laptop Daypacks, plus a lightweight sling bag,
now available*

Elmsford NY – August 4, 2011 – Leading the way in carrying solutions for over 30 years, [Tenba](#) announces an expansion of their [Discovery](#) and [Vector](#) collections. Responding to popular demand, Tenba has added a [Photo/Laptop Daypack](#) and [Photo/Tablet Daypack](#) to their Discovery collection, and a [Photo/Laptop Daypack](#) and [Photo Sling Bag](#) to their Vector collection. These bags round out two already very popular collections of lightweight, versatile photo carry gear that Tenba introduced earlier this year.

“The response to the Discovery and Vector collection has been extremely positive,” said Jan Lederman, President of MAC Group. “The addition of these four new bags to the Discovery and Vector collections came from requests from our customers for functional photo bags that also safely accommodate their computer laptops and tablets.”

The Discovery Mini Daypack has a front, padded photo compartment that fits a DSLR camera body with 2-3 lenses and accessories, plus a rear sleeve that fits an iPad or similar tablet up to 10 inches. It also accommodates the 11-inch MacBook Air. The Large size Daypack will fit a laptop up to 15 inches and fits an expanded camera system of 1-2 DSLR camera bodies and 4-6 lenses. Each bag is made with rugged, water-repellant nylon and has an expedition-grade shoulder harness.

The Vector Photo Sling Bag combines the ease-of-use and accessibility of a camera shoulder bag with the all-day carrying comfort of a backpack. It can also be converted to a long lens bag for a 300mm f/2.8 attached to a camera body. The Vector Photo/Laptop Daypack fits a laptop up to 15 inches, plus 1-2 DSLR camera bodies as well as 3-4 lenses. Each bag is available in the three popular Vector trend colors — Oxygen Blue, Krypton Green and Cadmium Red — plus Carbon Black.

All Tenba Discovery and Vector camera bags include Tenba’s exclusive WeatherWrap™ fast-deploying all-weather cover.

The new Discovery and Vector bags are available now at suggested retail prices ranging from \$79.95 to \$139.95. To find more information about these bags, and to see a full video demonstration of all Tenba products, visit www.tenba.com.

About Tenba

Tenba provides innovative carrying case solutions to passionate and professional photographers, and their full equipment arsenal. Tenba introduced the world to soft-sided, professional camera bags in 1977, and has been an innovation and quality leader in the decades since. With so many

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years of experience in bag development and construction, along with a unique level of closeness and – literally – daily connection to the professional imaging community, Tenba is truly dialed-in to both the real-world needs of its customers and the latest in design trends, materials and manufacturing. With its own, U.S.-based, dedicated “bag lab” product development center and manufacturing facilities, both domestic and abroad, Tenba’s resources and capabilities allow the company to create unique and exceptional carrying and transport solutions for serious shooters.

Tenba products are designed and marketed exclusively by MAC Group (www.MACGroupUS.com) in the USA, and sold by distributors around the world.

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