



FOR IMMEDIATE RELEASE

## **WPPI Announces Call for Entries for its Third Annual *Photographers Ignite Event***

*Event honors creativity, idea sharing and learning at annual WPPI Convention and Trade Show*

**Hollywood, CA (January 10, 2012)** – [Wedding & Portrait Photographers International](http://www.wppionline.com) (WPPI) today announced the call for entries for its third annual *Photographers Ignite* event, which will now be the WPPI 2012 opening program taking place in the Central Ballroom on Sunday, February 19, 2012 from 7:30 p.m. to 9:30 p.m. at the MGM Grand in Las Vegas, NV. This high energy, fun and entertaining event will be followed by an after party with drinks and live music.

Ignite Presentations offer an exciting way to present educational, motivational or downright funny topics to an audience. During Ignite Presentations, a speaker shares ideas by showing exactly 20 slides that automatically advance every 15 seconds—so each presentation lasts five minutes. Presentations are concise, creative and educational. Photographers are required to submit an Ignite presentation video proposal by January 20, 2012. Click [here](#) for the *Photographer Ignite* proposal form. Fifteen proposals will be chosen and presenters will be notified by January 25<sup>th</sup>.

“Originally the closing program to previous WPPI Conventions, we’re excited to announce that *Photographers Ignite* is stepping into the limelight to become the WPPI 2012 opening program,” said George Varanakos, Show Director of WPPI and Publisher of *RangeFinder*. “The success of past *Photographers Ignite* sessions made it a no-brainer to kick off this year’s WPPI 2012 events with what has become one of our most popular events.”

All WPPI 2012 classes, events and trade show will take place at the MGM Grand in Las Vegas, NV, from February 16-23, 2012. WPPI is the biggest show in the world for wedding and portrait photographers. Last year, more than 16,000 professional photographers gathered in Las Vegas, NV, to learn from the best and see the latest and greatest products from the hundreds of exhibitors that participate in the trade show.

Popular programs and events like Launch Pad, WPPI Plus, Photographers Ignite! and the Awards Night extravaganza, as well as helpful features like Pre-Board, will make WPPI 2012 the most exciting ever.

Registration for all WPPI 2012 classes, workshops, events and the trade show is open now: <http://www.wppionline.com/show/register.shtml>. The Full Registration pass is \$259 for WPPI members and \$399 for non-WPPI members. These rates include one (1) free guest pass, 90

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Platform classes to choose from and admission to special evening events and the biggest 3-day trade show for wedding and portrait photographers. For information on class offerings and schedules please visit: <http://www.wppionline.com/show/classes.shtml>

For more information about WPPI 2012 and all of its workshops and events, please visit: [www.wppionline.com](http://www.wppionline.com).

### **About WPPI**

Wedding & Portrait Photographers International (WPPI), a division of Nielsen Photo Group, is an organization that serves the educational and business needs of wedding and portrait photographers. WPPI is a professional organization that exists to help member photographers by providing them with exclusive information, programs and professional services to assist with their photographic artistry and business needs. WPPI routinely supplies its members with new benefits and valuable industry information enabling them to succeed in today's active photo market business. WPPI membership gives photographers the resources they need to succeed and the tools they require to build and develop a strong personal support network.

In 2011, WPPI completed its 31st annual Convention and Trade Show, drawing a record-breaking 16,000 attendees and 330 exhibitors to its convention space in the MGM Grand Hotel in Las Vegas. The annual WPPI 2012 Convention and Trade Show is set to take place at the MGM Grand in Las Vegas, NV, from February 16–23, 2012. For more information visit: [www.wppionline.com](http://www.wppionline.com).

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