



FOR IMMEDIATE RELEASE

WPPI Celebrates 30th Anniversary in Style in Las Vegas, NV

*30th Anniversary Pool Party taking place Monday, March 8, 2010 at the
MGM Grand Hotel and Casino*

Culver City, CA (January 28, 2010) – The Wedding & Portrait Photographers International (WPPI) is pleased to announce it will be celebrating its 30th Anniversary in style on March 8, 2010 at the MGM Grand Hotel and Casino in Las Vegas, NV. Open to all who attend the WPPI 2010 Convention and Trade Show, this 30th anniversary pool party will take place beside MGM's gorgeous multiple outdoor pools.

Perfect for celebrating along with WPPI and networking with other professional photographers from around the world, this 30th anniversary poolside cocktail party will feature music, dancing, hors d'oeuvres and a cash bar from 8:00 p.m. – 10:00 p.m.

“To celebrate a momentous 30th anniversary, we wanted to do something really special for all of our faithful diehard as well as new convention and trade show attendees,” said George Varanakis, WPPI's Group Publisher and Executive Vice President. “Without them, this anniversary wouldn't be so special. This poolside cocktail party will surely set the mood of celebration for our attendees. It'll give everyone a great opportunity to network, relax, make new friends, catch up with old friends and just have a good time with WPPI staff, other attendees and our numerous trade show sponsors.”

WPPI is the largest annual expo and conference in the U.S. for professional photographers. Each year more than 11,000 professional photographers gather in Las Vegas, NV, to learn from the best and see the latest and greatest products from the hundreds of exhibitors that participate in the trade show.

All WPPI 2010 classes, events and the trade show will take place at the MGM Grand in Las Vegas, NV, from March 4–11, 2010. Registration for WPPI 2010 is available via its newly redesigned convention and trade show website: <http://www.wppionline.com/storage/lasvegas/home.html>, which also includes highlights from the 2009 convention.

About WPPI

Wedding & Portrait Photographers International (WPPI) is an organization that serves the educational and business needs of wedding and portrait photographers. Celebrating its 30th convention anniversary in 2010, WPPI is a professional organization that exists to help member

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photographers by providing them with exclusive information, programs and professional services to assist with their photographic artistry and business needs. WPPI routinely supplies its members with new benefits and valuable industry information enabling them to compete effectively, especially in tough economic times. WPPI membership gives photographers the resources they need to succeed and the tools they require to build and develop a strong personal support network.

In 2009, WPPI completed its 29th annual Convention and Trade Show, drawing over 12,000 attendees and 365 exhibitors to its new convention space in the MGM Grand Hotel in Las Vegas. For more information visit: www.wppionline.com.

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