



FOR IMMEDIATE RELEASE

WPPI Announces Women in Contemporary Photography Event at 2011 Convention This Month

Motivational panel discussion sponsored by Kodak, Canon, Black River Imaging, Sigma, Simply Canvas, Triple Scoop Music and Adorama features today's most in demand female wedding and portrait photographers

Los Angeles, CA (February 4, 2011) – Wedding & Portrait Photographers International (WPPI) is pleased to announce it will be hosting the 1st Annual **Women in Contemporary Photography** event during its 2011 Convention taking place February 17-24, 2011 in Las Vegas, NV, at the MGM Grand.

All WPPI attendees are invited to attend this informative, inspirational and motivational panel discussion taking place on Tuesday, February 22nd from 7:00 p.m. – 9:00 p.m. at the MGM Grand Garden Arena.

WPPI attendees will have the opportunity to listen to many of the industry's most successful female wedding and portrait photographers as they discuss how they have succeeded in this very competitive market. Panelist include: Lindsay Adler, Jules Bianchi, Joy Bianchi Brown, Jessica Claire, Kay Eskridge, Catherine Hall, Sarah Petty, Dawn Shields and Jasmine Star. These successful women in photography will share ideas and philosophies that will help other photographers with their own business and personal lives too. This panel discussion is made possible through the vision and generous sponsorship of Kodak, Canon, Black River Imaging, Sigma, Simply Canvas, Triple Scoop Music and Adorama.

“With special thanks to our sponsors, we are able to bring together this extremely talented group of female photographers to share their insights, perspectives and personal stories with all WPPI attendees,” said George Varanakos, WPPI's Group Publisher and Executive Vice President. “We hope the exciting and informative event will be just one of many more to come, especially with so many women entering the business of wedding and portrait photography every year.”

For more information about WPPI 2011 and all of its workshops and events or to register, please visit: <http://www.wppionline.com/storage/2011/home.html> . The registration rate for access to the WPPI 2011 Convention and Trade Show is \$259 for members and \$399 for non-members.

WPPI is the largest annual expo and conference in the United States for professional photographers. Last year, more than 14,000 professional photographers gather in Las Vegas, NV,

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to learn from the best and see the latest and greatest products from the hundreds of exhibitors that participate in the trade show.

About WPPI

Wedding & Portrait Photographers International (WPPI) is an organization that serves the educational and business needs of wedding and portrait photographers. WPPI is a professional organization that exists to help member photographers by providing them with exclusive information, programs and professional services to assist with their photographic artistry and business needs. WPPI routinely supplies its members with new benefits and valuable industry information enabling them to compete effectively, especially in tough economic times. WPPI membership gives photographers the resources they need to succeed and the tools they require to build and develop a strong personal support network.

In 2010, WPPI completed its 30th annual Convention and Trade Show, drawing over 14,000 attendees and 320 exhibitors to its convention space in the MGM Grand Hotel in Las Vegas. For more information visit: www.wppionline.com.

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