



**FOR IMMEDIATE RELEASE**

## **WPPI Announces WPPI Mexico Conference & Expo**

*WPPI provides a new source in Mexico for education and inspiration for  
photo industry professionals*

**Hollywood, CA (February 6, 2012)** – [Wedding & Portrait Photographers International](#) (WPPI) announces today [WPPI Mexico Conference & Trade Show](#). Taking place at the World Trade Center in Mexico City May 7-9, 2012, photographers will have access to unprecedented photography and video education and innovation.

“We are so excited to bring our reputation as a leader in wedding and portrait events and education to the most important media and social center in the Spanish speaking world,” said George Varanakis, Show Director of WPPI and Publisher of *RangeFinder*. “For the first time ever, photographers looking to improve their photography and business skills can assemble in Mexico City for three days of intense WPPI-style education and a trade show full of product innovations.”

WPPI Mexico is the new source for advancing careers, connections and profits in photography, imaging and video. It’s a comprehensive event combining educational seminars by industry leaders, a trade show displaying the latest products and services and networking events for building relationships and growing businesses.

WPPI Mexico will offer a diverse learning curriculum for photographers and videographers led by some of the most prominent names in the imaging industry. Seminar tracks may include:

- Posing
- Marketing
- Boudoir
- Lighting
- Workflow
- Wedding
- Video

**-more-**

**About WPPI Mexico**

For more than 30 years, Wedding & Portrait Photographers International (WPPI) has been the recognized leader in events, education and inspiration for photo industry professionals. Now, in 2012, WPPI is branching out to Mexico. WPPI Mexico is the new source for advancing a career in photography, imaging and video. Attendees can learn new techniques from industry leaders, build new relationships to grow a business, and discover new products and solutions to improve performance. WPPI Mexico is the new event for everything photographers need to make their business succeed. For more information visit: <http://www.wppionline.com/wppi-mexico.shtml>

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