

Live from Las Vegas... it's WPPI 2012

Grab a latte, pull up a chair, and join Digital Photography Café for live show coverage

Wellington, FL (February 9, 2012) – The Digital Photography Café Internet Radio Show announces they will be broadcasting live video coverage over the Internet from the <u>Wedding & Portrait Photographers International (WPPI) Convention and Trade Show</u> taking place this month at the MGM Grand in Las Vegas.

Hosts, Joseph Cristina and Trevor Current, will be checking out the latest products and services and chatting with some of today's hottest photographers, exhibitors and industry leaders from the trade show floor.

"We are so excited to be covering WPPI 2012 and look forward to sharing this experience with our online viewers," said co-host Trevor Current. "This is a great opportunity for those who are unable to attend to be part of this industry-leading photography show."

Trade show coverage begins on Monday, February 20, 2012 and continues through Wednesday, February 22nd. You can follow the broadcast by visiting DigitalPhotographyCafe.com and other syndicate websites including CurrentPhotographer.com and WPPI's own wppionline.com to name a few.

"We are not just broadcasting -- we're interacting with our audience," said co-host Joseph Cristina. "We'll be monitoring the hashtag #DPCLIVE on Twitter and chatting through <u>DigitalPhotographyCafe.com/live</u>."

Follow <u>@DPhotoCafe</u> on Twitter for timely show updates and enter their online giveaways for a chance to win some great sponsor prizes. You can catch up on over 40 episodes of their highly rated internet radio show at <u>DigitalPhotographyCafe.com</u> or in the Apple iTunes Store.

About WPPI

Wedding & Portrait Photographers International (WPPI), a division of Nielsen Photo Group, is an organization that serves the educational and business needs of wedding and portrait photographers. WPPI is a professional organization that exists to help member photographers by providing them with exclusive information, programs and professional services to assist with their photographic artistry and business needs. WPPI routinely supplies its members with new benefits and valuable industry information enabling them to succeed in today's active photo market business. WPPI membership gives photographers the resources they need to succeed and the tools they require to build and develop a strong personal support network.

In 2011, WPPI completed its 31st annual Convention and Trade Show, drawing a record-breaking 16,000 attendees and 330 exhibitors to its convention space in the MGM Grand Hotel in Las Vegas. The annual WPPI 2012 Convention and Trade Show is set to take place at the MGM Grand in Las Vegas, NV, from February 16–23, 2012. For more information visit: www.wppionline.com.

About Digital Photography Café

The Digital Photography Café internet radio show was created by Trevor Current from CurrentPhotographer.com and Joseph Cristina from Allure Multimedia [Alluremm.com]. They have come together to create an inspiring, educational and entertaining show about the art and business of photography. Each week Trevor and Joe get together to talk about the creative side of photography and the tools needed to succeed in business. The topics are varied, and everyone from beginner through professional will find some useful and actionable information to help them grow.

For more information visit: http://DigitalPhotographyCafe.com and be sure to connect with the hosts on Twitter: @TrevorCurrent and @JosephCristina.

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