



**FOR IMMEDIATE RELEASE**

## **WPPI Announces Events Schedule for 2012 Convention**

*Eight days of professional photography education plus special events*

**Hollywood, CA (February 15, 2012)** – [Wedding & Portrait Photographers International](http://www.wppionline.com) (WPPI) announces today its diverse and unparalleled events schedule for its 2012 Convention taking place February 16-23, 2012 in Las Vegas, NV at the MGM Grand Conference Center.

Upcoming special events include the second annual Launch Pad new products preview, the third annual Photographers Ignite presentations, the Sony Party, Canon Reception and the Nikon sponsored 32<sup>nd</sup> Annual WPPI 2012 Awards Ceremony.

“The education at WPPI consists of more than a 150 classes taught by the sharpest professional photographers in the business today. Beyond the top-notch educational offerings available during our annual Convention, WPPI is also known as the premier event where photographers look forward to networking with colleagues as well as being the ideal venue to make new friends in the industry that can last a lifetime,” said George Varanakos, WPPI’s Show Director and Publisher. “And this year’s special event lineup provides attendees with the perfect nightly social events to wind down their intense days of classes and trade show discussions with exhibitors.”

### **Event Details:**

#### **WPPI Launch Pad**

Sunday, February 19<sup>th</sup>

2:00 p.m. – 5:00 p.m.

Studio Rooms A & B outside MGM Grand Garden Arena

Attendees will get a sneak peek at the latest and greatest products from WPPI’s exhibitors before the trade show even opens. WPPI’s Launch Pad will be open to all media and all WPPI attendees. Snacks and Refreshments will be served

#### **Photographers Ignite**

Sunday, February 19<sup>th</sup>

7:00 p.m. – 11:00 p.m.

MGM Conference Center, Level 3, Rooms 312-320

Hosted by Professional Photographer Kevin Kubota, *Photographer’s Ignite* will feature up to fifteen experienced and upcoming photographers sharing their cool techniques, trends, ideas and inspirations in 5-minute presentations related to photography as a profession in this fast-paced, exciting and often very funny event. This entertaining event will be followed by an after party with drinks and live music.

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**Sony Party**

Monday, February, 20<sup>th</sup>

8:00 p.m. – 10:00 p.m.

MGM Grand Conference Center, Level 3, Rooms 312-320

Attendees are welcome to join WPPI and Sony – who brought last year's smash hit Runway Fashion Show – for another WPPI special event that's sure to be the talk of the industry for months to come.

**Canon Reception**

Tuesday, February 21<sup>st</sup>

8:00 p.m. – 10:00 p.m.

MGM Grand Conference Center, Level 3, Rooms 312-320

All WPPI attendees are invited to an 80's-themed night of great music, entertainment, fun, and networking— all sponsored by Canon. The Canon Reception, an annual tradition, is always one of the highlights at WPPI.

**WPPI Awards Night**

Wednesday, February 22<sup>nd</sup>

6:30 p.m. – 9:00 p.m.

MGM Grand Conference Center, Level 3, Rooms 312-320

Professional Photographers Tony Corbell and Kevin Kubota will be emceeing the WPPI 2012 Awards Ceremony—a prestigious event that honors the winners of the Awards of Excellence Print & Album Competition along with four winners of the International Photography Competitions. Attendees will join WPPI and its sponsor Nikon for an evening of celebration, refreshments, food and what this event is all about—recognition for excellence in imaging.

WPPI is the biggest show in the world for wedding and portrait photographers. For more information about WPPI 2012 and all of its workshops and events, please visit:

<http://www.wppionline.com/wppi-show.shtml>

Registration for all WPPI 2012 classes, workshops, events and the trade show is open now: <http://www.wppionline.com/show/register.shtml> . The Full Registration pass is \$275 for WPPI members and \$399 for non-WPPI members. These rates include one (1) free guest pass, 90 Platform classes to choose from and admission to special evening events and the biggest 3-day trade show for wedding and portrait photographers. For information on class offerings and schedules please visit: <http://www.wppionline.com/show/classes.shtml>

**About WPPI**

Wedding & Portrait Photographers International (WPPI), a division of Nielsen Photo Group, is an organization that serves the educational and business needs of wedding and portrait photographers. WPPI is a professional organization that exists to help member photographers by providing them with exclusive information, programs and professional services to assist with their photographic artistry and business needs. WPPI routinely supplies its members with new benefits and valuable industry information enabling them to succeed in today's active photo market business. WPPI membership gives photographers the resources they need to succeed and the tools they require to build and develop a strong personal support network.

In 2011, WPPI completed its 31st annual Convention and Trade Show, drawing a record-breaking 16,000 attendees and 330 exhibitors to its convention space in the MGM Grand Hotel in Las Vegas. The annual WPPI 2012 Convention and Trade Show is set to take place at the MGM

**WPPI Announces  
Special Events Schedule (cont'd)**

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Grand in Las Vegas, NV, from February 16–23, 2012. For more information visit:  
[www.wppionline.com](http://www.wppionline.com).

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