



FOR IMMEDIATE RELEASE

WPPI Announces Spanish Language Platform Program

Eight different Platform classes created for Spanish-speaking photographers attending WPPI 2012

Hollywood, CA (February 16, 2012) – [Wedding & Portrait Photographers International](http://www.wppionline.com) (WPPI) announces today its speaker and instructor line-up for its [Spanish Language Platform Classes](#) taking place Monday, February 20th – Wednesday, February 22nd at WPPI 2012 in Las Vegas.

“In 2011, a record-breaking number of professional photographers from 43 different countries congregated in Las Vegas, NV, to attend the annual WPPI Convention and Trade Show. And among the international attendees, the fastest growing community was Spanish-speaking photographers,” said George Varanakos, WPPI’s Show Director and Publisher. “This year we continue with our track of Spanish language class offerings taught by some of the best Spanish-speaking professional photographers in the world.”

Scheduled to teach the Spanish Platform classes at WPPI 2012 are Professional Photographers Rodolfo Arpia, Mario Cornejo, Ramiro Gaytan, Robert Lino, Mariano Molinari, Jesus Padilla, David Pezzat, and Daniel Romero.

These 8 guest instructors will host WPPI’s Spanish Language Platform Program classes that will include topics such as:

- Lighting and Posing
- Business and Marketing
- Techniques for Weddings and Portraits

All WPPI 2012 classes, events and trade show will take place at the MGM Grand in Las Vegas, NV, from February 16-23, 2012. Popular programs and events like WPPI U, Launch Pad, WPPI Plus, Photographers Ignite! and the Awards Night extravaganza, as well as helpful features like Pre-Board, will make WPPI 2012 the most exciting ever.

WPPI is the biggest show in the world for wedding and portrait photographers. For more information about WPPI 2012 and all of its workshops and events, please visit:

<http://www.wppionline.com/wppi-show.shtml>

Registration for all WPPI 2012 classes, workshops, events and the trade show is open now:

<http://www.wppionline.com/show/register.shtml> . The Full Registration pass is \$275 for WPPI

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members and \$399 for non-WPPI members. These rates include one (1) free guest pass, 90 Platform classes to choose from and admission to special evening events and the biggest 3-day trade show for wedding and portrait photographers. For information on class offerings and schedules please visit: <http://www.wppionline.com/show/classes.shtml>

There are over 90 total Platform classes available for those who purchase a WPPI 2012 Full Registration Pass. These classes are extremely popular and seating is provided on a walk-in basis. However, attendees can reserve a seat by registering for a Platform class using Pre-board. Pre-board lets photographers reserve up to five Platform classes. There are a limited number of Pre-board seats available. Click [here](#) to Pre-Board.

About WPPI

Wedding & Portrait Photographers International (WPPI), a division of Nielsen Photo Group, is an organization that serves the educational and business needs of wedding and portrait photographers. WPPI is a professional organization that exists to help member photographers by providing them with exclusive information, programs and professional services to assist with their photographic artistry and business needs. WPPI routinely supplies its members with new benefits and valuable industry information enabling them to succeed in today's active photo market business. WPPI membership gives photographers the resources they need to succeed and the tools they require to build and develop a strong personal support network.

In 2011, WPPI completed its 31st annual Convention and Trade Show, drawing a record-breaking 16,000 attendees and 330 exhibitors to its convention space in the MGM Grand Hotel in Las Vegas. The annual WPPI 2012 Convention and Trade Show is set to take place at the MGM Grand in Las Vegas, NV, from February 16–23, 2012. For more information visit: www.wppionline.com.

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