



FOR IMMEDIATE RELEASE

WPPI Co-Sponsors Professional Wedding Photography Contest

Photographers can enter their images online until April 5, 2010

Culver City, CA (February 19, 2010) – Celebrating its 30th anniversary this year, Wedding & Portrait Photographers International (WPPI), in association with *American Photo* and *Destination Weddings and Honeymoons* magazines, announces the “2010 Look of Love” wedding photography contest. Wedding photographers can enter their best wedding photos online at www.weddingphotographycontest.com from now until April 5, 2010. Entrants may enter as many photos as they want, at a cost of \$25 per entry. Each photo is considered a single entry.

“Being a part of this very special wedding photography contest and promoting it to not only our WPPI members and convention and trade show attendees but wedding photographers across the United States is something we are happy to do,” said George Varanakos, WPPI’s Group Publisher and Executive Vice President. “And this being the 30th anniversary of our annual convention and trade show, it’s the perfect time to support such an exciting wedding photography contest.”

Winners will be selected by a panel of distinguished professional wedding photographers and magazine editors and will be published in the July/August 2010 issues of *American Photo* and *Destination Weddings & Honeymoons*. Contest categories include Getting Ready, Ceremony, Couples Portrait, Reception, Send-Off, Details, Best Use of Locale, Best Use of Local Color, Day After and Trash the Dress.

Ten winners will be chosen from the submissions, one winner per contest category. From among these 10, two grand prize winners for a trip for two to The Cancun Palace Resort in Mexico will be selected. In addition to the trip, one of the Grand Prize winners will also receive a Lensbaby Composer lens with Fisheye and Soft Focus optics, a Kubota Super Studio Pak from Kubota Image Tools and a BODA V3 Lens Bag.

All winners will receive free registration to the annual 2011 WPPI Convention and Trade Show, one-year subscriptions to *American Photo* and *Destination Weddings & Honeymoons*, the Complete Collection of image enhancing software plug-ins from Nik Software, Jim Garner’s Educational DVD Vol. 1, Bambi Cantrell’s Educational DVDs and the Doug Gordon DVD Collection.

Complete contest information can be found at www.weddingphotographycontest.com.

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About WPPI 2010

All WPPI 2010 classes, events and the trade show will take place at the MGM Grand in Las Vegas, NV, from March 4–11, 2010. WPPI is the largest annual expo and conference in the United States for professional photographers. Each year more than 11,000 professional photographers gather in Las Vegas, NV, to learn from the best and see the latest and greatest products from the hundreds of exhibitors that participate in the trade show.

Registration for WPPI 2010 is available via its newly redesigned convention and trade show website: <http://www.wppionline.com/storage/lasvegas/home.html>, which also includes highlights from the 2009 convention.

About WPPI

Wedding & Portrait Photographers International (WPPI) is an organization that serves the educational and business needs of wedding and portrait photographers. Celebrating its 30th convention anniversary in 2010, WPPI is a professional organization that exists to help member photographers by providing them with exclusive information, programs and professional services to assist with their photographic artistry and business needs. WPPI routinely supplies its members with new benefits and valuable industry information enabling them to compete effectively, especially in tough economic times. WPPI membership gives photographers the resources they need to succeed and the tools they require to build and develop a strong personal support network.

In 2009, WPPI completed its 29th annual Convention and Trade Show, drawing over 12,000 attendees and 365 exhibitors to its new convention space in the MGM Grand Hotel in Las Vegas. For more information visit: www.wppionline.com.

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