



WPPI Announces Events Schedule for 2013 Conference + Expo

Eight days of professional photography education plus special events

New York, NY (February 28, 2013) – [Wedding & Portrait Photographers International](#) (WPPI) announces today its diverse and unparalleled events schedule for its 2013 Conference + Expo taking place March 7-14, 2013 in Las Vegas, NV at the MGM Grand Conference Center.

Upcoming special events include the third annual Launch Pad new products preview, the fourth annual Photographers Ignite presentations, and several exciting evening events sponsored by Canon, Sony, Nikon, Adorama and others.

“The education at WPPI 2013 consists of more than 165 classes taught by the most talented professional photographers in the business today. And beyond the top-notch educational offerings available during our annual Conference, WPPI attendees can look forward to networking with colleagues and making new friends in the industry that can last a lifetime,” said Jeff McQuilkin, Show Director of WPPI. “And this year’s special event lineup provides attendees with the perfect social events to complete their WPPI experience.”

Special Event Details:

Live Judging for Print and Album Competitions

Saturday, March 9th – Sunday, March 10th

9:00 a.m. to 6:00 p.m.

MGM Grand Conference Center – Level 3

All WPPI 2013 attendees with a Full Conference Pass are welcome to view live judging of the 2013 WPPI Awards of Excellence 16x20 Print Competition and 2013 WPPI Awards of Excellence Album Competition.

What Would Jerry Do? A LIVE Photo Shoot by Jerry Ghionis

Saturday, March 9th

8:30 p.m. to 11:30 p.m.

MGM Grand Conference Center – Level 3, Rooms 319-320

Come be inspired, educated and entertained as Jerry Ghionis shows how he brings out the best in his subjects and his locations during this LIVE shoot. Jerry will show how to make an ordinary location look extraordinary and how to use existing ambient light, on and off camera flash and the Ice Light to great effect. He’ll choose people and props from the audience to photograph, and his in-camera artistry will be instantly displayed on a big screen. Stay to enjoy the cash bar, music, dancing and karaoke too. Free to all attendees with a WPPI University Pass or a Full Conference Pass.

WPPI Launch Pad

Sunday, March 10th

2:00 p.m. to 5:00 p.m.

MGM Grand Conference Center - Studio Ballroom

All WPPI attendees and Press will get a sneak peek at the latest and greatest products from WPPI's exhibitors before the trade show even opens. WPPI's Launch Pad will be open to all media and all WPPI attendees. Light snacks and refreshments will be served.

Canon's Cocktail and Dessert Reception

Sunday, March 10th

8:00 p.m. to 10:00 p.m.

MGM Grand – Level 3, Rooms 312-320

WPPI Full Conference attendees are invited to attend a night of great music, entertainment, fun, and networking provided by Canon. The Canon event, an annual tradition, is always one of the highlights at WPPI and will surely live on in everyone's memories and photos too.

Sony Social

Monday, March 11th

8:00 p.m. to 10:00 p.m.

MGM Grand – Level 3, Rooms 312-320

Sony will be treating the WPPI Full Conference attendees to an exciting night of celebrating photography and you! Fun-Food-Inspiration-Dancing-Entertainment and a few surprises await all those who attend!

Photographers Ignite

Tuesday, March 12th

8:00 p.m. to 10:00 p.m.

MGM Grand Conference Center – Level 3, Rooms 312-320

Hosted by Professional Photographer Kevin Kubota, *Photographers Ignite* will feature experienced and upcoming photographers sharing their cool techniques, trends, ideas and inspirations in 5-minute presentations related to photography as a profession in this fast-paced, exciting and often very funny event.

WPPI Pool Party – Wear White!

Tuesday, March 12th

9:30 p.m. to 11:30 p.m.

MGM Grand – Grand Pool Complex, Producers Pool

After being inspired at Photographers Ignite, put on something white and join hundreds of your friends for a poolside party under the stars at this nighttime social event sponsored by *Rangefinder* and RED. Enjoy food, drinks and music into the night. Attendees are encouraged to dress in all or almost all white. Free to WPPI attendees with a Full Conference Pass.

WPPI Awards Ceremony

Wednesday, March 13th

6:00 p.m. to 9:00 p.m.

MGM Grand Conference Center – Level 3, Rooms 312-316

The WPPI 2013 Awards Ceremony, sponsored by Nikon and Adorama, is a prestigious event that honors the winners of the 2013 Award of Excellence Print & Album Competitions along with four winners of the International Photography Competitions. The high-spirited celebration includes refreshments and food. The WPPI Awards Ceremony is also supported by Graphistudio and Triple Scoop Music. Open to all attendees with a Full Conference Pass.

Up to the moment information about the 2013 WPPI Conference + Expo will be accessible by a free mobile app, available soon through the event's official website.

WPPI is the biggest event in the world for wedding and portrait photographers. Last year, nearly 16,000 registered attendees and over 180 speakers from throughout the United States as well as from 46 foreign countries as far away as Latin America, Australia and Russia gathered in Las Vegas, NV for WPPI. Attending professional photographers and those looking to begin their career in photography were able to learn from the best and see the latest and greatest products from 330 exhibitors that participated in the expo.

Registration (<http://registration3.experientevent.com/ShowWPP131/?flowcode=ATT>) for WPPI 2013 and is open now. Registration rates are \$275 for WPPI members and \$399 for non-members. These rates include one (1) free guest, all Platform classes, special events and a 3-day pass to the biggest photography expo for wedding and portrait photographers.

For more information about WPPI 2013 and all of its workshops and events, please visit: www.wppionline.com.

[Click here](#) to view a gallery of images from WPPI 2012.

[Click here](#) to view a video from WPPI 2012.

About WPPI

Wedding & Portrait Photographers International (WPPI), a division of Nielsen Photo Group, is an organization that serves the educational and business needs of wedding and portrait photographers. WPPI is a professional organization that exists to help member photographers by providing them with exclusive information, programs and professional services to assist with their photographic artistry and business needs. WPPI routinely supplies its members with new benefits and valuable industry information enabling them to succeed in today's active photo market business. [WPPI membership](#) gives photographers the resources they need to succeed and the tools they require to build and develop a strong personal support network.

In 2012, WPPI completed its 32nd annual Conference and Expo, featuring 330 exhibitors in its convention space at the MGM Grand Hotel in Las Vegas. The annual WPPI 2013 Conference and Expo is set to take place this year at the MGM Grand in Las Vegas, NV, from March 7-14, 2013. For more information visit: www.wppionline.com.

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