



**FOR IMMEDIATE RELEASE**

## **WPPI Reschedules WPPI Mexico Conference & Expo**

*WPPI moves new show to November 2012 to focus on improving its highly anticipated Spanish language educational sessions for photo industry professionals*

**Hollywood, CA (March 8, 2012)** – [Wedding & Portrait Photographers International](#) (WPPI) announces today it has rescheduled its [WPPI Mexico Conference & Expo](#) from May 2012 to November 2012 in order to strengthen its educational tracks – a key part of the renowned WPPI experience. Now taking place at the World Trade Center in Mexico City November 28-30, 2012, photographers will have access to three days of intense WPPI-style education and a trade show full of product innovations.

“After much consideration, research and feedback from photographers and potential exhibitors, WPPI decided to reschedule its first ever WPPI Mexico from May 2012 to November 2012,” said George Varanakos, Show Director of WPPI and Publisher of *RangeFinder*. “Not only does this provide ample time to strengthen our educational sessions it’s also a great time of year to capture the attention of photographers interested in networking. We are so excited to bring our reputation as a leader in photography trade shows and education to the most important media and social center in the Spanish speaking world.”

WPPI Mexico is the new source for advancing careers, connections and profits in photography, imaging and video. It’s a comprehensive event combining educational seminars by industry leaders, a trade show displaying the latest products and services, and networking events for building relationships and growing businesses.

WPPI Mexico will offer a diverse learning curriculum for photographers and videographers led by some of the most prominent names in the imaging industry. Seminar subjects may include:

- Lighting & Posing Techniques
- Business & Marketing Success
- Portraiture & Boudoir
- Wedding Photography
- Video
- Workflow & Effects

**-more-**

**About WPPI Mexico**

For more than 30 years, Wedding & Portrait Photographers International (WPPI) has been the recognized leader in events, education and inspiration for photo industry professionals. Now, in 2012, WPPI is branching out to Mexico. WPPI Mexico is the new source for advancing a career in photography, imaging and video. Attendees can learn new techniques from industry leaders, build new relationships to grow a business, and discover new products and solutions to improve performance. WPPI Mexico is the new event for everything photographers need to make their business succeed. For more information visit: <http://www.wppionline.com/wppi-mexico.shtml>

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