



WPPI 2013 Conference + Expo Draws Over 13,000 Registered Attendees from Over 70 Countries

Next annual WPPI Conference + Expo set for February 27 – March 6, 2014

New York, NY (April 4, 2013) – [Wedding & Portrait Photographers International](#) (WPPI) announces today that its recently completed WPPI 2013 Conference + Expo delivered a high-quality educational and trade show experience to an enthusiastic audience of wedding and portrait photographers with registered attendance exceeding 13,000 people from throughout the United States and 70 other countries across the world. Additionally, media attention surrounding the show was high with more than 100 journalists, trade analysts and film crews covering the show and reporting about it in-print and online.

All WPPI 2013 classes, events and trade show activities took place at the MGM Grand hotel and conference center in Las Vegas, NV, from March 7 - 14, 2013. WPPI remains the biggest show in the world for wedding and portrait photographers. Like-minded professional photographers gather each year to attend WPPI in Las Vegas, NV, to sharpen their technical and business skills, to learn from the most successful and talented photographers working in the business today and to network with their peers.

Equally important, WPPI attendees were exposed to the latest and greatest products and services from the hundreds of exhibitors that participated in a 3-day Expo (trade show) during which manufacturers and distributors displayed everything from cameras and lenses to lighting solutions, plus post-production techniques, online- and print-presentation ideas and more.

“WPPI 2013 had something for everyone! With so many options and opportunities for learning, choosing which Platform, Master and Plus classes to take was challenging and exciting for our attendees,” said Jason Group, WPPI Director. “It was awesome to witness the non-stop enthusiastic response from attendees who came eager to learn! Warm welcomes, hugs, and friendly exchanges engulfed the MGM, which has been synonymous with WPPI’s culture. As we all know, learning in the classrooms is just part of the experience during WPPI. Whether grabbing a sandwich with a friend, a drink at Rouge, or gathering in a small group around the pool, knowledge was shared and gained all day and all night! That’s why our attendees heart WPPI!”

The 33rd annual WPPI 2013 featured 176 speakers, 168 conference classes and over 300 exhibitors and brands occupying 80,000 square feet of exhibit space. Additionally, there were nearly 2,000 submissions in this year's annual Print & Album Competition, which is nearly 25% more than last year.

On hand to teach WPPI attendees were some of the world's finest photographers and photographic instructors including Jay Maisel, Ben and Erin Chrism, Marcus Bell, Jennifer Rozenbaum, Zach and Jody Gray, Jerry Ghionis, Sue Bryce, Joe Buissink, Jasmine Star, Cliff Mauntner, Vanessa Joy and Rob Adams, Bambi Cantrell, Doug Gordon, Jeremy Cowart, Julieann Kost, and Tamara Lackey among many others.

[Click here](#) to view a gallery of images from WPPI 2013

About WPPI

Wedding & Portrait Photographers International (WPPI), a division of Nielsen Photo Group, is an organization that serves the educational and business needs of wedding and portrait photographers. WPPI is a professional organization that exists to help member photographers by providing them with exclusive information, programs and professional services to assist with their photographic artistry and business needs. WPPI routinely supplies its members with new benefits and valuable industry information enabling them to succeed in today's active photo market business. [WPPI membership](#) gives photographers the resources they need to succeed and the tools they require to build and develop a strong personal support network.

In 2013, WPPI completed its 33rd annual Conference + Expo, featuring over 300 exhibitors and brands to its convention space in the MGM Grand Hotel in Las Vegas. The annual WPPI 2014 Conference + Expo is set to take place at the MGM Grand in Las Vegas, NV, from February 27-March 6, 2014. For more information visit: www.wppionline.com.

#

Contact:

Steve Rosenbaum

S.I.R. Marketing Communications, Inc.

631-757-5665

sir@sironline.com