



**FOR IMMEDIATE RELEASE**

## **Registration Now Open for WPPI Mexico Conference & Expo**

*Taking place November 28 – 30, 2012, in Mexico City, educational seminars will focus on photography, video, technology and more*

**Hollywood, CA (April 18, 2012)** – [Wedding & Portrait Photographers International](#) (WPPI) announces today that [registration](#) is now open for the [WPPI Mexico Conference & Expo](#). Taking place at the World Trade Center in Mexico City, November 28-30, 2012, photographers will have access to three days of intense WPPI-style Spanish language educational sessions and a trade show full of product innovations.

Professional photographers Roberto Valenzuela, Bambi Cantrell, Doug Gordon, Robert Lino, Eduardo Angel and many other great photographers will demonstrate during WPPI Mexico new photo techniques and explain how to develop and manage a profitable career in photography, imaging and video.

“For the first time ever, WPPI will bring its world-class photo and video educational programs for emerging and professional photographers to Mexico – the most important media and social center in the Spanish speaking world,” said George Varanakis, Show Director of WPPI and Publisher of *Rangefinder*. “And starting today, once photographers register for WPPI Mexico, they can select multiple classes to be held over three days designed to improve their technical knowledge, develop their shooting style, grow their business and renew their passion for photography.”

WPPI Mexico is the new source for advancing careers, connections and profits in photography, imaging and video. It’s a comprehensive event combining educational seminars by industry leaders, a trade show displaying the latest products and services, and networking events for building relationships and growing businesses.

WPPI Mexico will offer a diverse learning curriculum featuring more than one dozen classes and events for photographers and videographers led by some of the most prominent names in the imaging industry. Seminar subjects include:

- Lighting & Posing Techniques
- Business & Marketing Success
- Portraiture & Boudoir

**-more-**

- Wedding Photography
- Video
- Workflow & Effects

Some class highlights will include Roberto Valenzuela's "Picture Perfect Practice" seminar where attendees will learn how to take control of any situation while photographing a wedding to get the best shot; Bambi Cantrell's "Boudoir Photography" will offer instructions on how to add boudoir photography to a photographer's product offerings and how to price and market this exciting new trend; Doug Gordon's "Pure Energy, Rejuvenation & Freedom" seminar will show attendees his "posed but look natural" methods and how to shoot for storybook albums; Robert Lino's marketing class demonstrating many different options of classic portraiture and Eduardo Angel's Intro to Digital Cinema will explain how photographers can make the transition to video with their digital SLR camera and how to add cinema to their offerings.

For a full listing of all the seminars [click here](#)

A Conference Pass to WPPI Mexico includes more than one dozen sessions and events to choose from over three days, plus a 3-day pass to the trade show and admission to two evening events. Cost is \$75 (USD) if registered before August 31, 2012. Admission to the WPPI Mexico trade show is free for those who register by August 31, 2012. And discount hotel room rates are available for WPPI Mexico attendees. For more travel information [click here](#)

#### **About WPPI Mexico**

For more than 30 years, Wedding & Portrait Photographers International (WPPI) has been the recognized leader in events, education and inspiration for photo industry professionals. Now, in 2012, WPPI is branching out to Mexico. WPPI Mexico is the new source for advancing a career in photography, imaging and video. Attendees can learn new techniques from industry leaders, build new relationships to grow a business, and discover new products and solutions to improve performance. WPPI Mexico is the new event for everything photographers need to make their business succeed. For more information visit: [www.wppimexico.com](http://www.wppimexico.com)

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