



FOR IMMEDIATE RELEASE

New Speakers Added to WPPI Road Trip

Third annual WPPI Road Trip educational event begins Monday, August 8th

Hollywood, CA (July 26, 2011) – Wedding & Portrait Photographers International (WPPI) announces that seven new guest speakers have been added to its third annual [WPPI Road Trip](http://www.wppionline.com/storage/2011/roadtrip/home.html), set to begin on Monday, August 8th in Long Beach, CA. Taking the fun and excitement of its annual convention and trade show in Las Vegas, NV, and bringing it on the road to eight major U.S. cities this August and September, the 2011 WPPI Road Trip features a full day of educational classes conducted by the hottest most sought-after speakers in professional photography today.

The seven new WPPI Road Trip guest speakers are: Justin and Mary Marantz, Becker, Jamie Schultz, Critsey Rowe, Sue Bryce and the Boudoir Divas. These are in addition to the following previously announced guest speakers: Bambi Cantrell, Kevin Kubota, Roberto Valenzuela, Rick Miller, Jasmine Star, Jim Garner, Dave Getzschman, Jared Platt, Vicki Taufer, Scott & Adina Hayne, Sal Cincotta, Monica Sigmon, Susan Stripling, Dawn Shields, Damon Tucci, Lindsay Adler, JP Elario, Beth Forester, Doug Gordon, Dixie Dixon, and Kirk Voclain.

“With nearly 30 world-class guest speakers lined up for our third annual WPPI Road Trip, this is sure to be the best Road Trip yet,” said George Varanakis, Show Director of WPPI and Publisher of *Rangefinder*. “These speakers represent some of the best of the best in wedding and portrait photography. And through Road Trip, a mid-year educational refresher to the annual WPPI convention, professional and aspiring photographers can benefit from the convenience of being close to home with minimal time away from their studio so they can easily spend the day attending Road Trip and immediately apply what they learn from our speakers to their work and business.”

The WPPI Road Trip full day of educational classes cover important topics such as Business and Marketing, Lighting, Posing, and Shooting for professional wedding and portrait photographers. The Road Trip takes place in the following eight U.S. cities: August 8th – Long Beach, CA; August 10th, San Jose, CA; August 15th, Columbus, OH; August 17th, Chicago, IL; August 22nd, Philadelphia, PA; August 25th, Boston, MA; September 19th, Austin, TX; and September 22nd, New Orleans, LA.

For more information about locations, dates, speakers and registration, please visit:
<http://www.wppionline.com/storage/2011/roadtrip/home.html>

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The registration rate is \$159 for a full day of education, lunch, and mini trade show. Registrants can also bring a guest for \$89. There is also a special student/educator rate of \$75. The Road Trip rate, guest rate and student/educator rate also includes free registration to WPPI 2012 in Las Vegas, NV.

WPPI is the largest annual expo and conference in the United States for professional photographers. Each year a growing number of professional photographers gather in Las Vegas, NV, to learn from the best and see the latest and greatest products from the hundreds of exhibitors that participate in the trade show. The annual WPPI 2012 Convention and Trade Show is set to take place next year at the MGM Grand in Las Vegas, NV, from February 16–23, 2012.

About WPPI

Wedding & Portrait Photographers International (WPPI), a division of Nielsen Photo Group, is an organization that serves the educational and business needs of wedding and portrait photographers. WPPI is a professional organization that exists to help member photographers by providing them with exclusive information, programs and professional services to assist with their photographic artistry and business needs. WPPI routinely supplies its members with new benefits and valuable industry information enabling them to compete effectively, especially in tough economic times. WPPI membership gives photographers the resources they need to succeed and the tools they require to build and develop a strong personal support network.

In 2011, WPPI completed its 31st annual Convention and Trade Show, drawing a record-breaking 16,000 attendees and 330 exhibitors to its convention space in the MGM Grand Hotel in Las Vegas. The annual WPPI 2012 Convention and Trade Show is set to take place next year at the MGM Grand in Las Vegas, NV, from February 16–23, 2012. For more information visit: www.wppionline.com.

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