

FOR IMMEDIATE RELEASE

WPPI Announces 16 x 20 Print Competition

Top scoring prints to be displayed at WPPINYC @ PhotoPlus Expo

Hollywood, CA (**August 18, 2011**) – Wedding & Portrait Photographers International (WPPI) announces that entries are now being accepted into the first <u>WPPI NYC @ PhotoPlus 16 x 20 Print Competition</u>. Entries will be accepted from now until September 23, 2011. Categories include Wedding: Bride and Groom Together, Bride or Groom Alone and Wedding Party; and Portrait - Individual and Group.

"Print competitions have always been taken very seriously throughout WPPI's history," said George Varanakis, Show Director of WPPI and Publisher of *Rangefinder*. "And WPPI NYC wouldn't be complete without a presentation of the best prints in Wedding and Portrait photography."

The top-scoring prints will be displayed before 25,000 attendees at WPPI NYC @ PhotoPlus, October 27 and 28 at the Javits Convention Center in New York City. Trophies will be awarded to first-place winners who will also receive a one-year WPPI membership and a free registration with guest to WPPI 2012. Accolade points will be awarded to WPPI members for prints scoring 80 or above. A Wedding and Portrait Grand Award winner will be chosen and then recognized at the WPPI 2012 Convention and Trade Show taking place at the MGM Grand in Las Vegas, NV, next February.

Entry fees are as follows:

WPPI Members

\$39 each entry or 4 submissions for \$100

Non-Members

\$49 each entry or 4 submissions for \$150

There is no limit to the number of prints entered. For more information or to enter visit: www.wppinyc16x20.com

<u>WPPI NYC</u> is the first ever WPPI Expo to take place on the East Coast. Co-locating with <u>PhotoPlus Expo</u> this fall in new exhibit space at the Javits Convention Center in New

York City, *WPPI NYC* will host a full day of educational seminars for professional photographers on Wednesday, October 26, 2011. A two-day Expo will follow on October 27-28, 2011 from 10:00am – 5:00pm each day.

Attendees who <u>register</u> for WPPI NYC will also have full access to attend the *PhotoPlus Expo*. The <u>pre-registration</u> rate to attend all WPPI NYC seminars, WPPI NYC Expo and *PhotoPlus Expo* is \$99. On-site registration will be \$150. In addition, all <u>registered</u> attendees of the *PhotoPlus Expo* will have full access to WPPI NYC.

About WPPI

Wedding & Portrait Photographers International (WPPI), a division of Nielsen Photo Group, is an organization that serves the educational and business needs of wedding and portrait photographers. WPPI is a professional organization that exists to help member photographers by providing them with exclusive information, programs and professional services to assist with their photographic artistry and business needs. WPPI routinely supplies its members with new benefits and valuable industry information enabling them to succeed in today's active photo market business.

In 2011, WPPI completed its 31st annual Convention and Trade Show, drawing a record-breaking 16,000 attendees and 330 exhibitors to its convention space in the MGM Grand Hotel in Las Vegas. The annual WPPI 2012 Convention and Trade Show is set to take place next year at the MGM Grand in Las Vegas, NV, from February 16–23, 2012. For more information visit: www.wppionline.com.

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