



FOR IMMEDIATE RELEASE

Registration for WPPI NYC Now Open

*Co-locating with PhotoPlus Expo, WPPI NYC set for October 26 – 28, 2011
at Javits Convention Center*

Hollywood, CA (August 18, 2011) – Wedding & Portrait Photographers International (WPPI) announces that [registration](#) is now open for [WPPI NYC](#) – the first ever WPPI Expo to take place on the East Coast. Co-locating with [PhotoPlus Expo](#) this fall in new exhibit space at the Javits Convention Center in New York City, *WPPI NYC* will host a full day of educational seminars for professional photographers on Wednesday, October 26, 2011. A two-day Expo will follow on October 27-28, 2011 from 10:00am – 5:00pm each day.

“It’s hard to believe that in just two short months we’ll be bringing the enthusiasm and positive energy of WPPI to the East Coast,” said George Varanakos, Show Director of WPPI and Publisher of *RangeFinder*. “Our co-location with *PhotoPlus Expo* enables us to reach out to all levels of photographers on the East Coast and extend our educational offerings and Expo in our first ever WPPI experience on the East Coast.”

The annual WPPI Convention and Trade Show, which took place this past February 2011, hosted attendees and speakers from throughout the United States as well as from 46 foreign countries. In addition to more than 160 seminars, WPPI offered print and album competitions (with winners from all over the world). *WPPI NYC* will offer the first-ever 16x20 print competitions on the East Coast. Details are forthcoming.

All *WPPI NYC* seminars and the Expo will take place at the Javits Convention Center in New York City. Attendees who [register](#) will also have full access to attend the *PhotoPlus Expo*. The [pre-registration](#) rate to attend all *WPPI NYC* seminars, the *WPPI NYC* Expo and *PhotoPlus Expo* is \$99. On-site registration will be \$150. In addition, all registered attendees of *PhotoPlus Expo* will have full access to the *WPPI NYC* Expo.

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About WPPI

Wedding & Portrait Photographers International (WPPI), a division of Nielsen Photo Group, is an organization that serves the educational and business needs of wedding and portrait photographers. WPPI is a professional organization that exists to help member photographers by providing them with exclusive information, programs and professional services to assist with their photographic artistry and business needs. WPPI routinely supplies its members with new benefits and valuable industry information enabling them to succeed in today's active photo market business.

In 2011, WPPI completed its 31st annual Convention, drawing a record-breaking 16,000 attendees and 330 exhibitors to its convention space in the MGM Grand Hotel in Las Vegas. The annual WPPI 2012 Convention and Trade Show is set to take place next year at the MGM Grand in Las Vegas, NV, from February 16–23, 2012. For more information visit: www.wppionline.com.

About PDN [PhotoPlus International Conference + Expo](#)

Designed for professionals in the photographic and imaging industries, PDN PhotoPlus showcases the latest advances in photography, both traditional and digital. Held annually at the Javits Convention Center, attendees have the opportunity to explore an inspiring array of photography and imaging products and services - everything from image capture and color management to retouching and storage - all from the industry's leading manufacturers. The show also offers 115 photography and imaging seminars and hands-on workshops taught by world-renowned experts with a focus on cutting-edge innovations in digital imaging products and techniques.

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