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**PHOTOPLUS EXPO 2011 ANNOUNCES KEYNOTES AND SEMINAR SCHEDULE
INCLUDING FULL-DAY WPPI NYC WEDDING/PORTRAIT SEMINARS ON OCTOBER 26**

Keynote Presentations and More Than 115 Educational Seminars Focused on Wedding, Video, Portraiture, Business and Technology Provide the Most Diverse Learning Environment in PhotoPlus Expo's History

New York, NY – August 30, 2011 – PDN PhotoPlus International Conference + Expo has announced its 2011 keynote presentation and seminar schedule at the Javits Convention Center in New York from October 27-29, along with a daylong series of wedding and portrait seminars scheduled for October 26. The lineup offers the largest and most diverse learning curriculum for photographers, videographers, and other visual creatives in the Expo's 29-year history. The addition of Wedding and Portrait Photographers International (WPPI) to PhotoPlus Expo 2011, along with keynote presentations from Art Wolfe, Frans Lanting, and Thomas Mangelsen, among others, sets the stage for an incredible learning experience filled with inspiration at every turn. Visit [PhotoPlus Expo](#) to [register](#) for the show and see a complete listing of [seminars](#).

Among all the elements that make seminars at PhotoPlus Expo a rewarding experience for attendees, the world-class knowledge and instructional know-how of its speakers is probably most notable, and this year's group of presenters is exceptional. A veritable who's who in the world of photography, education, and the creative arts, this year's lineup of presenters will add a dimension of learning and inspiration that has made PhotoPlus Expo one of the most anticipated imaging expos in the world. Some of this year's confirmed presenters include, Julieanne Kost, Colin Finlay, Jasmine Star, Michael Grecco, Lauren Greenfield, Bambi Cantrell, Jay Maisel, Mary Virginia Swanson, Joe McNally, Derrick Story, and Joyce Tenneson, to name only a few.

WPPI NYC Special Wedding/Portrait Seminar Schedule

For the first time, the Wedding and Portrait Photographer's International (WPPI) show will become an integral part of PhotoPlus Expo, complete with a full Expo consisting of leading industry manufacturers and a comprehensive series of seminars, roundtable discussions and a keynote presentation scheduled for Wednesday, October 26, the day before PhotoPlus Expo officially opens.

Now 15 seminars focused on wedding and portrait photography will be presented by industry icons including Jasmine Star, Ken Sklute, Me Ra Koh, Tamara Lackey, and Lindsay Adler, to name a few, and for the first time, a series of seminars will be presented in Spanish. To view the entire WPPI NYC seminar schedule for Wednesday, October 26, please visit the [seminar listing](#) at PhotoPlusExpo.com.

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"Our goal each year is to offer a robust selection of educational seminars for attendees. What we have been able to schedule this year is over the top for our industry," explains Jeff McQuilkin, Director - PDN PhotoPlus International Conference & Expo. "We continue to expand the topics and curriculum of the seminars based on the changing landscape of photography, but the real success comes from the presenters themselves who simply want to be a part of the experience and share what they know with other attendees. And with the addition of WPPI, we expect this year to be more diverse and inspirational than ever," McQuilkin added.

Expanding business opportunities, advanced imaging techniques, and new technologies are the reasons why PDN PhotoPlus Expo has added over 75 new seminars to the 2011 schedule. Seminars covering Wedding, Video, the Business of Photography, Marketing, Website Development, Multimedia, and Social Media are designed to educate and inspire photographers and imaging professionals at every level.

Keynote Presentations

PDN PhotoPlus Expo has secured several of the most dynamic, influential, and successful photographers to conduct the keynote presentations each day during the show. Art Wolfe, Frans Lanting, and Thomas Mangelsen, three icons of nature and wildlife, will present their work on the same stage together on Saturday, October 29th.

In addition, legendary Hollywood portrait and celebrity photographer Douglas Kirkland will present his work on Thursday, October 27th from 12:00 p.m. to 1:00 p.m.

Wednesday, October 26 -- Jerry Ghionis (11:00 a.m. -- 12:30 p.m.)

Keynote: Imitate, Emulate or Innovate

Sponsored by WPPI NYC

In a world where a new photographer seems to emerge onto the scene every hour, it can sometimes prove difficult to be one of the leaders in your market. Jerry Ghionis, one of the top experts in the field, shares how he has defined his own unique style and look over the years, which continues to evolve but doesn't become predictable. Ghionis will explain how he uses inspiration outside the wedding industry to influence his creativity and style. This not to be missed event will leave you motivated, helping to breathe new life into your photography and business.

Thursday, October 27 -- Douglas Kirkland (12:00 p.m.--1:00 p.m.)

Douglas Kirkland: A Life in Pictures

Sponsored by Canon

We live in a world that has been shaped by the 20th century's explosion of celebrity culture. In a career spanning more than 50 years, the legendary Douglas Kirkland has had a front row seat to it all, as well as the good fortune to work with some of the biggest names in the entertainment field. Join Kirkland for intimate observations as he recounts stories about his remarkable access from his early Look magazine portraits of Marilyn Monroe, through his years at LIFE during the golden age of photojournalism, to his work in film and advertising, to his most recent projects.

Saturday, October 29 -- Art Wolfe/Frans Lanting/Thomas Mangelsen_(12:00 p.m.--1:00 p.m.)

A Force for Nature

Sponsored by Epson

For the first time ever, three of the world's most acclaimed nature and outdoor photographers come together on stage to share images and insights about the power of photography to shape ideas about our natural world. This unique event featuring presentations by Frans Lanting, Tom Mangelsen and Art Wolfe will be followed by a live discussion moderated by photo industry expert Patrick Donehue. Become part of the conversation and submit your questions to Art, Frans and Tom at patrickdonehue@yahoo.com.

Seminar Presentation Schedule

This year's PhotoPlus Expo will host more than 115 seminars and roundtable discussions over three days, including a series of wedding and portrait seminars on Wednesday, October 26, the day before the show officially opens. To see a complete listing of seminars, visit [PhotoPlus Expo Seminar Schedule](#). Seminars can be listed by track, topic, presenter name, and date for easy access and registration.

Early Registration and PhotoPlus Gold Expo Pass

Attendees may wish to consider purchasing a PhotoPlus Gold Expo Pass to gain early access to keynote presentations and special events. Gold Expo Pass holders will also receive an official PhotoPlus Expo Swag Bag, and have access to a private lounge. With or without a Gold Expo Pass, early registration for seminars is the best way to guarantee you will be admitted to the seminars you wish to attend. For more information, visit [Gold Expo Pass](#) at PhotoPlusExpo.com. To register for PhotoPlus Expo, visit our [registration](#) page.

About PDN PhotoPlus International Conference + Expo

Designed for professionals in the photographic and imaging industries, PhotoPlus Expo showcases the latest advances in photography. Held annually at the Javits Convention Center, attendees have the opportunity to explore an inspiring array of photography and imaging products and services - everything from image capture and color management to retouching and storage - all from the industry's leading manufacturers. The show also offers over 115 photography and imaging seminars and hands-on labs taught by world-renowned experts with a focus on cutting-edge innovations in digital imaging products and techniques.

About WPPI

Wedding & Portrait Photographers International (WPPI), a division of Nielsen Photo Group, is an organization that serves the educational and business needs of wedding and portrait photographers. WPPI is a professional organization that exists to help member photographers by providing them with exclusive information, programs and professional services to assist with their photographic artistry and business needs. WPPI routinely supplies its members with new benefits and valuable industry information enabling them to succeed in today's active photo market business.

Website: <http://www.photoplusexpo.com>
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