



FOR IMMEDIATE RELEASE

Registration for WPPI 2012 Now Open

Annual Convention and Trade Show features unparalleled educational opportunities for professional and emerging professional photographers from around the world

Hollywood, CA (October 31, 2011) – Wedding & Portrait Photographers International (WPPI) announces today that registration is now open for WPPI 2012 via its convention and trade show website: <http://www.wppionline.com/show/register.shtml>

All WPPI 2012 classes, events and trade show will take place at the MGM Grand in Las Vegas, NV, from February 16-23, 2012. WPPI is the biggest show in the world for wedding and portrait photographers. Last year, more than 16,000 professional photographers gathered in Las Vegas, NV, to learn from the best and see the latest and greatest products from the hundreds of exhibitors that participate in the trade show.

“After breaking attendance records in 2011, WPPI 2012 is poised to be the biggest and best event in our history,” said George Varanakos, Show Director of WPPI and Publisher of *RangeFinder*. “Featuring an all-star speaker lineup and a diverse and unparalleled menu of special events, WPPI 2012 is primed for another banner year.”

Popular programs like WPPI Plus, Photographers Ignite! and the Awards Night extravaganza, as well as helpful features like Pre-Board, will make WPPI 2012 the most exciting ever.

Full registration for WPPI 2012 and all workshops and events, including are open now. The early bird registration rate for access to the WPPI 2012 Convention and Trade Show is \$199 for members and \$379 for non-members through December 14, 2011. After December 15th, WPPI 2011 registration will be \$259 for members and \$399 for non-members. These rates include a free guest, all Platform classes, special events and three days of the biggest trade show in professional photography.

For more information about WPPI 2012 and all of its workshops and events, please visit: www.wppionline.com.

About WPPI

Wedding & Portrait Photographers International (WPPI), a division of Nielsen Photo Group, is an organization that serves the educational and business needs of wedding and portrait photographers. WPPI is a professional organization that exists to help member photographers by providing them with exclusive information, programs and professional services to assist with

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their photographic artistry and business needs. WPPI routinely supplies its members with new benefits and valuable industry information enabling them to compete effectively, especially in tough economic times. WPPI membership gives photographers the resources they need to succeed and the tools they require to build and develop a strong personal support network.

In 2011, WPPI completed its 31st annual Convention and Trade Show, drawing a record-breaking 16,000 attendees and 330 exhibitors to its convention space in the MGM Grand Hotel in Las Vegas. The annual WPPI 2012 Convention and Trade Show is set to take place next year at the MGM Grand in Las Vegas, NV, from February 16–23, 2012. For more information visit: www.wppionline.com.

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