



FOR IMMEDIATE RELEASE

## Registration for WPPI 2010 Now Open

*30<sup>th</sup> Anniversary Convention and Trade Show offers unparalleled educational opportunities for professional photographers from around the world*

**Culver City, CA (November 4, 2009)** – Celebrating its 30<sup>th</sup> anniversary in 2010, the Wedding & Portrait Photographers International (WPPI) announces today that registration is now open for WPPI 2010 via its newly redesigned convention and trade show website: <http://www.wppionline.com/storage/lasvegas/home.html>.

All WPPI 2010 classes, events and trade show will take place at the MGM Grand in Las Vegas, NV, from March 4-11, 2010. WPPI is the largest annual expo and conference in the world for professional photographers. Each year more than 11,000 professional photographers gather in Las Vegas, NV, to learn from the best and see the latest and greatest products from the hundreds of exhibitors that participate in trade show.

“This 30<sup>th</sup> reunion of photographers from around the world is sure to astound all who attend,” said George Varanakis, WPPI’s group publisher and executive vice president. “WPPI 2010 features over 120 classes making it an educational and trade show forum that shouldn’t be missed. With top-notch speakers and educators, WPPI has something for everyone to help make a photographer’s business the best it can be whether their specialty is wedding, portrait, nature, commercial, or sports and events photography.”

To view highlights from the 2009 annual WPPI convention visit:  
<http://www.wppionline.com/storage/lasvegas/home.html>.

### About WPPI

The Wedding & Portrait Photographers International (WPPI) Convention and Trade Show, held annually in Las Vegas, NV, is an organization that serves the educational and business needs of wedding and portrait photographers. Celebrating its 30<sup>th</sup> anniversary in 2010, WPPI is a professional organization that exists to help member photographers by providing them with exclusive information, programs and professional services to assist them with their photographic artistry and business needs. WPPI routinely supplies its members with new benefits and valuable industry information enabling them to compete effectively, especially in tough economic times. WPPI membership gives photographers

the resources they need to succeed and the tools they require to build and develop a strong personal support network.

In 2009, WPPI completed its 29th annual Convention and Trade Show, drawing over 12,000 attendees and 365 exhibitors to its new convention space, the MGM Grand Hotel in Las Vegas. For more information visit: [www.wppionline.com](http://www.wppionline.com).

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