



FOR IMMEDIATE RELEASE

Registration for 2013 Wedding & Portrait Photographers International Conference and Expo Now Open

WPPI Annual Conference and Expo features unparalleled educational opportunities for professional and emerging professional photographers from around the world

New York, NY (November 13, 2012) – Wedding & Portrait Photographers International (WPPI) announces today that registration is now open for the WPPI 2013 International Conference and Expo via its website:

[Http://registration3.experientevent.com/ShowWPP131/?flowcode=ATT](http://registration3.experientevent.com/ShowWPP131/?flowcode=ATT)

All WPPI 2013 classes, events and the expo will take place at the MGM Grand in Las Vegas, NV, from March 7-14, 2013. WPPI is the biggest event in the world for wedding and portrait photographers. Last year, nearly 16,000 registered attendees and over 180 speakers from throughout the United States as well as from 46 foreign countries as far away as Latin America, Australia and Russia gathered in Las Vegas, NV for WPPI. Attending professional photographers and those looking to begin their career in photography were able to learn from the best and see the latest and greatest products from 330 exhibitors that participated in the expo.

“In nearly four months, the excitement and enthusiasm of the annual WPPI Conference and Expo will once again take Las Vegas by storm,” said Jeff McQuilkin, Show Director of WPPI. “Featuring an all-star speaker lineup, unparalleled education, an exciting schedule of special events and personal networking opportunities, WPPI 2013 is not to be missed.”

The 2013 conference will feature specialized education programs like Platform Classes, Master Classes, Plus Classes and WPPI U. WPPI U is a university-style, two-day workshop providing the fundamentals of photography to help today’s up-and-coming photographers strengthen their shooting skills, learn to market their photography services and how to run a profitable business. Also, the 16x20 Print and Album Competitions provide an extra measure of excitement and recognition during the event, culminating with the Awards Night extravaganza.

Registration ([Http://registration3.experientevent.com/ShowWPP131/?flowcode=ATT](http://registration3.experientevent.com/ShowWPP131/?flowcode=ATT)) for WPPI 2013 and is open now. The early bird registration rate for access to the WPPI 2013 Conference

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and Expo is \$199 for WPPI members and \$379 for non-members through December 14, 2012. On December 15, 2012 registration rates increase to regular prices online; \$275 for WPPI members and \$399 for non-members. These rates include one (1) free guest, all Platform classes, special events and a 3-day pass to the biggest photography expo for wedding and portrait photographers.

For more information about WPPI 2013 and all of its workshops and events, please visit: www.wppionline.com.

[Click here](#) to view a gallery of images from WPPI 2012.

[Click here](#) to view a video from WPPI 2012.

About WPPI

Wedding & Portrait Photographers International (WPPI), a division of Nielsen Photo Group, is an organization that serves the educational and business needs of wedding and portrait photographers. WPPI is a professional organization that exists to help member photographers by providing them with exclusive information, programs and professional services to assist with their photographic artistry and business needs. WPPI routinely supplies its members with new benefits and valuable industry information enabling them to succeed in today's active photo market business. [WPPI membership](#) gives photographers the resources they need to succeed and the tools they require to build and develop a strong personal support network.

In 2012, WPPI completed its 32nd annual Conference and Expo, featuring 320 exhibitors in its convention space at the MGM Grand Hotel in Las Vegas. The annual WPPI 2013 Conference and Expo is set to take place next year at the MGM Grand in Las Vegas, NV, from March 7-14, 2013. For more information visit: www.wppionline.com.

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