



FOR IMMEDIATE RELEASE

WPPI 2012 Educational Seminars Feature Top-Notch Professional Photographers

*Photographers from around the world congregate in Las Vegas, NV, starting
February 16, 2012 to learn from the best of the best*

Hollywood, CA (November 14, 2011) – [Wedding & Portrait Photographers International](http://www.wppionline.com) (WPPI) announces today that the best professional photographers in the business will be featured speakers during its annual convention and trade show at the MGM Grand in Las Vegas, NV, February 2012. On hand to teach WPPI attendees the tips and tricks to success during nearly 160 classes will be Jerry Ghonis, Jasmine Star, Cliff Mauntner, Bambi Cantrell, Doug Gordon, Jeremy Cowart, Mindy Wise (one of the biggest wedding planners in the country), Sal Cincotta, Julieann Kost, MeRa Koh, Bruce Dorn, Catherine Hall, and Tamara Lackey just to name a few.

All WPPI 2012 classes, events and trade show will take place at the MGM Grand in Las Vegas, NV, from February 16-23, 2012. WPPI is the biggest show in the world for wedding and portrait photographers. Last year, more than 16,000 professional photographers gathered in Las Vegas, NV, to learn from the best and see the latest and greatest products from the hundreds of exhibitors that participate in the trade show.

“Our goal for WPPI has been and always will be to help educate photographers, both professional and those looking to enter the professional photography business,” said George Varanakis, Show Director of WPPI and Publisher of *RangeFinder*. “And with class topics covering wedding, portrait, boudoir, DSLR filmmaking, lighting and posing, Lightroom and Photoshop®, business and marketing and motivational, WPPI 2012 attendees will surely bring home with them a wealth of information to help them be the best photographers they can be.”

In addition to world-class educational offerings throughout nearly 160 classes (including 8 Spanish language classes), popular programs like WPPI U, WPPI Plus, Photographers Ignite! and the Awards Night extravaganza, as well as helpful features like Pre-Board, will make WPPI 2012 the most exciting ever.

Full registration for WPPI 2012 and all workshops and events are open now: <http://www.wppionline.com/show/register.shtml>. The early bird registration rate for access to the WPPI 2012 Convention and Trade Show is \$199 for members and \$379 for non-members through December 14, 2011. After December 15th, WPPI 2012 registration will be \$259 for

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members and \$399 for non-members. These rates include a free guest, all Platform classes, special events and three days of the biggest trade show in professional photography.

For more information about WPPI 2012 and all of its workshops and events, please visit:
www.wppionline.com .

About WPPI

Wedding & Portrait Photographers International (WPPI), a division of Nielsen Photo Group, is an organization that serves the educational and business needs of wedding and portrait photographers. WPPI is a professional organization that exists to help member photographers by providing them with exclusive information, programs and professional services to assist with their photographic artistry and business needs. WPPI routinely supplies its members with new benefits and valuable industry information enabling them to compete effectively, especially in tough economic times. WPPI membership gives photographers the resources they need to succeed and the tools they require to build and develop a strong personal support network.

In 2011, WPPI completed its 31st annual Convention and Trade Show, drawing a record-breaking 16,000 attendees and 330 exhibitors to its convention space in the MGM Grand Hotel in Las Vegas. The annual WPPI 2012 Convention and Trade Show is set to take place next year at the MGM Grand in Las Vegas, NV, from February 16–23, 2012. For more information visit:
www.wppionline.com.

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