



**FOR IMMEDIATE RELEASE**

## **WPPI Announces Co-Location of PSPA/SPAA 2011 Conference in Las Vegas**

*February 2011 imaging events provide enhanced educational and networking  
opportunities for professional photographers*

**Los Angeles, CA (December 10, 2010)** – Wedding & Portrait Photographers International (WPPI) announces the conference co-location of two PMA member associations -- the Professional School Photographers Association International™ (PSPA™) and the Sports Photographers Association of America (SPAA®), with the Wedding and Portrait Photographers International (WPPI) 2011 convention in Las Vegas, Nevada.

“The co-location of these specialized PMA conferences allows for expanded networking and education for all photographers attending WPPI and PSPA/SPAA,” said George Varanakis, WPPI’s Group Publisher and Executive Vice President. “By timing these conferences to run concurrently in Las Vegas and allowing PSPA/SPAA attendees access to WPPI, this makes for an extremely strong imaging industry event for professional wedding, portrait, school and sports photographers.”

The annual WPPI 2011 Convention and Trade Show will take place February 17-24, 2011 in Las Vegas, NV at the MGM Grand. PSPA and SPAA conferences, taking place at Bally’s, will be held Saturday and Sunday, Feb. 19-20, 2011. For more information about WPPI 2011 and all of its workshops and events, please visit: <http://www.wppionline.com/storage/2011/home.html>

The early bird registration rate for access to the WPPI 2011 Convention and Trade Show is \$199 for members and \$379 for non-members. After December 15<sup>th</sup>, WPPI 2011 registration will be \$259 for members and \$399 for non-members. PSPA and SPAA conference attendees will have access to the WPPI Conference, Education and Trade Show for an additional \$100 to their conference fees.

WPPI is the largest annual expo and conference in the United States for professional photographers. Last year, more than 14,000 professional photographers gather in Las Vegas, NV, to learn from the best and see the latest and greatest products from the hundreds of exhibitors that participate in the trade show.

### **About WPPI**

Wedding & Portrait Photographers International (WPPI) is an organization that serves the educational and business needs of wedding and portrait photographers. Celebrating its 30<sup>th</sup>

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convention anniversary in 2010, WPPI is a professional organization that exists to help member photographers by providing them with exclusive information, programs and professional services to assist with their photographic artistry and business needs. WPPI routinely supplies its members with new benefits and valuable industry information enabling them to compete effectively, especially in tough economic times. WPPI membership gives photographers the resources they need to succeed and the tools they require to build and develop a strong personal support network.

In 2010, WPPI completed its 30th annual Convention and Trade Show, drawing over 14,000 attendees and 320 exhibitors to its convention space in the MGM Grand Hotel in Las Vegas. For more information visit: [www.wppionline.com](http://www.wppionline.com).

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