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WPPI Announces “This is My WPPI” Video Contest

Winner chosen by public voting gets trip to Las Vegas, NV, to attend WPPI 2012

Hollywood, CA (December 27, 2011) – [Wedding & Portrait Photographers International](http://www.wppionline.com) (WPPI) announces today the [“This is My WPPI”](http://www.wppionline.com) video contest. Open to seasoned professional photographers as well as those just beginning their photography career, WPPI is looking for the best 30-second video clip creatively expressing what makes it “your” WPPI. Photographers are encouraged to [submit](http://www.wppionline.com) their most imaginative, original and memorable “This is My WPPI” video for a chance to win a trip to attend WPPI 2012 in Las Vegas, NV.

Videos will be voted on by the public. The video that receives the most votes on the www.wppionline.com site will receive national exposure on WPPIonline.com, *Rangefinder* magazine and a trip to WPPI 2012. The winner will receive a 4-night/5-day prize package from (2/19/12 – 2/23/12) including round-trip airfare plus hotel accommodations, ground transportation and a full registration pass to WPPI 2012.

“Our first video contest was such a huge success and so much fun that we just had to bring back this opportunity again,” said George Varanakis, Show Director of WPPI and Publisher of *Rangefinder*. “We can’t wait to see how creative photographers can get as they tell the public why this is their WPPI. Is it about the education, the inspiration, the energy of Vegas, making new friends and catching up with old ones? We want to know why WPPI is important to our photography community. And we want to see people have a lot of fun with this.”

Directions to enter the “This is MY WPPI” video contest:

- Complete a 30-second video (max 100 MB). Video files must be provided in one of the following file formats: .MPEG; .MOV; .AVI; .WMV; MP4.
- Name video file as first and last name. Example: FirstName_LastName
- Fill in the subject line: This is My WPPI Video
- Fill in the body of email: First and Last Name, Email and Phone Number
- Upload video file [here](http://www.wppionline.com).

The contest is open to legal U.S. residents, age 18 and over. Limit one entry per person. The contest is open to entries until Monday, January 9, 2012 (at 11:59 p.m. PT). The winner will be announced January 18, 2012. For full “This is My WPPI” 2012 Video Contest Rules click [here](http://www.wppionline.com). Contestants will be disqualified if directions and rules are not met.

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All WPPI 2012 classes, events and trade show will take place at the MGM Grand in Las Vegas, NV, from February 16-23, 2012. WPPI is the biggest show in the world for wedding and portrait photographers. Last year, more than 16,000 professional photographers gathered in Las Vegas, NV, to learn from the best and see the latest and greatest products from the hundreds of exhibitors that participate in the trade show.

Popular programs and events like Launch Pad, WPPI Plus, Photographers Ignite and the Awards Night extravaganza, as well as helpful features like Pre-Board, will make WPPI 2012 the most exciting ever.

Registration for all WPPI 2012 classes, workshops, events and the trade show is open now: <http://www.wppionline.com/show/register.shtml> . The Full Registration pass is \$259 for WPPI members and \$399 for non-WPPI members. These rates include one (1) free guest pass, 90 Platform classes to choose from and admission to special evening events and the biggest 3-day trade show for wedding and portrait photographers. For information on class offerings and schedules please visit: <http://www.wppionline.com/show/classes.shtml>

For more information about WPPI 2012 and all of its workshops and events, please visit: www.wppionline.com .

About WPPI

Wedding & Portrait Photographers International (WPPI), a division of Nielsen Photo Group, is an organization that serves the educational and business needs of wedding and portrait photographers. WPPI is a professional organization that exists to help member photographers by providing them with exclusive information, programs and professional services to assist with their photographic artistry and business needs. WPPI routinely supplies its members with new benefits and valuable industry information enabling them to succeed in today's active photo market business. WPPI membership gives photographers the resources they need to succeed and the tools they require to build and develop a strong personal support network.

In 2011, WPPI completed its 31st annual Convention and Trade Show, drawing a record-breaking 16,000 attendees and 330 exhibitors to its convention space in the MGM Grand Hotel in Las Vegas. The annual WPPI 2012 Convention and Trade Show is set to take place at the MGM Grand in Las Vegas, NV, from February 16–23, 2012. For more information visit: www.wppionline.com.

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