**DPReview Announces Annual Awards at PIX 2015**

*Major camera and lens manufacturers among the winners; Sony nabs DPReview Product of the Year*

**Seattle, WA (October 7, 2015) –** At this week’s Photo Interactive Experience ([PIX2015](http://www.pix2015.com)) conference and expo, taking place at the Seattle Center and being live-streamed, the first annual 2015 DPReview Awards were announced. The 12 winners spanned 11 categories and included key camera and lens manufacturers who delivered groundbreaking photography achievements this year.

The panel of judges this year included DPReview editors, as well as Roger Cicala with LensRentals.com, who served as a guest judge for the lens category.

“PIX 2015 gave us the opportunity to do something we've wanted to do for a long time — present awards recognizing significant photographic gear that has been announced in the last year. The DPReview Awards take into account the technology, performance, value, our experiences and the sheer enjoyment we derived from photographing with these products,” commented Richard Butler, Senior Reviewer, DPReview.

This year’s categories and winners are as follows:

* DPReview Best Zoom Compact Camera: **Sony Cyber-shot DSC-RX100 IV**
* DPReview Mobile Product of the Year: **DxO ONE**
* Best Prime Lens Compact Camera: **Leica Q**
* Consumer Stills/Video Camera of the Year: **Panasonic Lumix DMC-G7**
* Best Consumer Crop-sensor ILC: **Nikon D5500**
* Best High-End Crop-sensor ILC: **Samsung NX1**
* Best Lens (Crop Sensor): **Samsung NX 16-50mm F2.0-2.8 ED OIS**
* Best Lens (Full Frame): **Canon EF 11-24mm F4L USM**
* Best Full Frame System Camera (Joint Winner): **Nikon D750 and Sony Alpha 7R II**
* DPReview Innovation Award: **Samsung NX1**
* DPReview Product of the Year: **Sony Alpha 7R II**

For more information on the 2015 DPReview Annual Awards please visit: [www.dpreview.com](http://www.dpreview.com)

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**About DPReview**

Digital Photography Review's mission is to provide the most authoritative reviews of, the fastest, fullest news reports about, and the most comprehensive database of consumer digital cameras in the world, and to provide an open, active forum and useful tools for its community.

Digital Photography Review was founded in December 1998 and over the years has grown to include a vast digital camera database, timeline, forum, image sample galleries, a glossary and articles section, lens, printer and software reviews, user galleries, photo challenges and much more.

Today DPReview (http://dpreview.com/) is the world's most popular dedicated enthusiast digital photography site. DPReview believes in original and unbiased content with as much detail as it can provide. In 2007 Digital Photography Review was acquired by Amazon.com

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**Media Contact**: **Company Contact**:

Steven Rosenbaum Eugene Hsu

S.I.R. Marketing Communications, Inc. DPReview

sir@sironline.com eugenhsu@dpreview.com

T: 631-757-5665 T: 206-435-6511